

Babybreathe

A RANDOMISED CONTROLLED TRIAL OF A COMPLEX INTERVENTION TO PREVENT RETURN TO SMOKING IN WOMEN POSTPARTUM

Statistical Analysis Plan (SAP)

Version 1.0

04.06.2023

| Name | Title | Signature | Date |
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SAP REVISION HISTORY

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1.0 Administrative Information

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Chief Investigator: Caitlin Notley

Trial Statistician: Allan Clark

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2.0 Introduction

2.1 Background and Rationale

This is provided in section 4.1 of the protocol.

2.2 Objectives

The overall trial objectives are provided in section 4.2 of the protocol, however this SAP covers the following

- 1. To run an internal pilot study, with clear stop/go trial embedded criteria, primarily to test recruitment systems.
- 2. To definitively test the real-world effectiveness of BabyBreathe in comparison with usual care, by comparing smoking abstinence rates at 12 months postpartum between trial groups.

3.0 Study Methods

3.1 Trial Design

A two-group, multi-centre, pragmatic, individually randomised, controlled trial with an internal pilot, and including economic evaluation and process evaluation.

Intervention: Intervention participants will receive usual care plus the BabyBreathe package of support. The BabyBreathe intervention is informed by the Capability Opportunity Motivation-Behaviour (COM-B) model and Behaviour Change Wheel (21), with full consideration of postpartum women's context-specific concerns. The intervention is a package of support designed to be delivered at low cost alongside usual care and existing healthcare services. All intervention components have been developed and initially tested in our preliminary work with women and partners (MRC MR/PO16944/1) (9). The intervention comprises three main stages:

1. Antenatal support up to birth:

- A.) BabyBreathe[™] relapse prevention leaflet.
- B.) Partner/Friend/Relative relapse prevention leaflet content has been designed to encourage partners/friends/relatives to support women to stay smoke free after delivery, and to promote active cessation for partners/friends/relatives themselves, where needed.
- C.) Brief advice from a health visitor, heath visiting team member practitioner or member of the research team trained to deliver the intervention (in-person, or remote). This advice is standardised and scripted following a protocol, with tailored options including positive praise for achieving smoking abstinence, and brief advice about the importance of staying smoke-free. Active signposting to the BabyBreathe digital /remote elements are included in this discussion.
- D.) Electronic carbon monoxide testing women are given an iCO monitor (Bedfont) for individual use. Intervention women will be prompted to use the iCO monitor to self-monitor CO levels at any time during the study (control participants will be restricted to use at baseline and study end).

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- E.) BabyBreathe website and app these resources have been specifically developed and operate on both android and iOS (iPhone) systems. The website and app can be accessed using a unique code by women for free. Women may input details such as the date they quit smoking, their estimated delivery date (EDD), and may access self-help support, health information and advice, including innovative motivational tools, such as a health calendar, and a closed online social support group, in preparation for entering the immediate postpartum period.
- F.) At each subsequent health visitor contact (in-person, or remote), support for maintaining smoking abstinence will be briefly reiterated alongside usual care, where possible.
- G.) Usual care provision (as delivered in any given site area) will continue also to be provided to the intervention group.

2. Immediate postnatal period

- H.) BabyBreathe box once the site team are alerted about the birth and input these data into the REDCap database, the central trial team will post out a BabyBreathe box. This is a physical box, designed to fit through a letter-box. The box includes self-incentives (e.g. reward chart, journal, photograph frame), free preventative NRT (Nicorette Icy White 2mg), plus advice and support to use NRT or e-cigarettes for relapse prevention.
- I.) SMS or app notification tailored support This will be triggered by the birth notification, delivering a programme of tailored relapse prevention messages that draw on data initially inputted by the user.

3. Postnatal period and beyond

- J.) At home/virtual postnatal visit with a health visitor, associated practitioner or BabyBreathe intervention trained researcher at around 10-14 days postpartum, when full? care of women and babies is handed over from midwives to health visitors. At this visit, the health visitor will discuss smoking status, give positive praise, offer relapse prevention support, affirm that the BabyBreathe box has been received, and discuss contents of the BabyBreathe box, and text/app message use.
- K.) Reiteration of support from health visitors or associated practitioners, up to 12 months postpartum all subsequent postpartum routine health visitor appointments for the duration of the study will be undertaken by the same health visitor, health visiting team member, to assure continuity of care, which would be anticipated as part of usual practice. Positive praise will be offered for sustained smoking abstinence and the importance of relapse prevention will be emphasised. Women will be encouraged to continue to engage, or to re-engage, with the full suite of BabyBreathe resources. Cessation support (referral) will be offered to partners where necessary and appropriate. For women who relapse, referral for cessation support will also be offered.

Control:

Control participants will receive usual antenatal and postnatal care as per the NHS maternity care pathway (i.e. no routine relapse prevention support). Usual care varies across the UK and sites have been purposively selected to reflect the variations in routine care. Commonalities in usual care across all the sites include pregnant women being routinely screened for smoking status by their midwife at their

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first antenatal booking appointment. If a woman reports that she is currently smoking, or she has a CO reading greater than 3ppm (i.e. a reading of 4ppm or more), she is automatically referred for stop smoking support via NHS commissioned stop smoking services (opt-out referral). Midwifery support focuses on abstinence in pregnancy and only includes brief advice about the opportunity to maintain abstinence postpartum and in the long-term. The usual care group will receive standard ante and postnatal care, as per mandated midwifery and health visitor contacts. These visits may be face-to-face appointments, or they may be remote video or telephone appointments due to the COVID-19 pandemic.

3.2 Allocation

Completion and submission of the baseline measures will trigger randomisation (see trial flow diagram, figure 1). Participants will be individually randomised 1:1 via a computerised randomisation system managed by Norwich Clinical Trials Unit, to ensure adequate sequence generation and allocation sequence concealment. The randomisation system will stratify by recruitment hub, partner smoking status (partner smoking and partner non-smoking/no partner) and time of quit (before or during pregnancy), as factors that are likely to predict relapse.

3.3 Sample Size

This is provided in section 5.8 of the protocol but is repeated below.

If the primary outcome (continued smoking abstinence) occurs in 25% of the control group (based on an estimated relapse rate of 75% (10)) compared with 35% of the intervention group, then we estimate that we will need 880 participants (440 per group, 220 per recruitment hub) to have 90% power to detect this 10% between group difference at the 5% level of significance. We estimate this difference between control and intervention groups is realistic based on recent trials (27). Loss to follow up or withdrawal is not considered within the sample size calculation, as all those lost to follow up will be counted as returned to smoking, as is the usual convention in smoking cessation trials (ref). From national data, we estimate that approximately 22% of women will be smoking in the 12 months prior to pregnancy.

3.4 Framework

This is a superiority framework comparing the intervention to the control.



3.5 Timing of outcome assessments

Table 1: BABYBREATHE PARTICIPANT TIMELINE

Schedule of enrolment, interventions, and assessments.

| | Antenatal | | | | Postnatal | | | | | |
|---|---|--|--|--|-----------|--------------------------------|--|--|---------------------------------|----------------------------------|
| | Screenin g (From 8 weeks to birth)* | Confirm Eligibilit y (From 26 weeks) | Baseline (From confirmatio n of eligibility) | Health Visit (From randomisatio n up to birth) | | Postnat al within 7 days | Health Visit (10-14 days Postpartu m) | Health Visits (All subsequen t routine) | 6 mont h follo w up | 12 mont h follo w up |
| Eligibility | Х | | | | | | | | | |
| Consent to be contacted | Х | | | | | | | | | |
| Link to PIS and Consent | X | | | | | | | | | |
| iCO reading to confirm eligibility | | Х | | | | | | | | Х |
| Demographic s | | | Х | | | | | | | |
| Smoking Status (SR) | | | Х | | | | | | Х | Х |
| Breastfeeding intention (ref) | | | Х | | | | | | Х | Х |
| Relapse Predictors | | | х | | | | | | Х | Х |
| Self-Efficacy (SR) | | | Х | | Birth | | | | Х | Х |
| Edinburgh Depression Scale (22) | | | Х | | <u> </u> | | | | Х | Х |
| Behavioural Support (SR) | | | Х | | | | | | Х | Х |
| Nicotine Product Use (SR) | | | Х | | | | | | Х | Х |
| AUDIT-C (23) | | | Х | | | | | | Х | Х |
| EQ-5D-5L (45) | | | Х | | 1 | | | | х | Х |
| Cohen 4 item Perceived stress scale (24) | | | Х | | | | | | Х | Х |
| Randomisatio n | | | Х | | | | | | | |
| BabyBreathe Intervention | | | | Х | | Х | Х | Х | Х | Х |
| Birth Notification | | | | | | Х | | | | |
| Healthcare Resource Use | | | | | | | | | | Х |
| Infant Health Outcomes | | | | | | | | | | Х |

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*Potential participants will be variously identified during pregnancy: identified at pregnancy booking visit, at dating scans at (8-12 weeks) and/or 20 week scan, by screening records, or at routine care pregnancy appointments occurring anytime between start of pregnancy and 26 weeks of pregnancy, and by self-referral through responding to adverts. These practices will vary and due to pandemic related restrictions of appointments that may happen remotely. Those missed can be eligible for recruitment following 26 weeks of pregnancy, until the end of pregnancy

3.6 Interim analyses and stopping guidance

There will be no formal interim analyses or stopping guidance. However, the trial does have progression criteria the end of the internal pilot stage after three months recruitment. These are listed below.

3.7 Timing of analyses

The internal pilot does not require the analysis of any outcomes or unblinded data so is not considered as 'analysis' for this SAP. The analysis will be done once the database is locked and the SAP approved once all of the outcome data has been collected.

4.0 Statistical Principles

4.1 Levels of statistical significance

A 5% level of significance and 95% confidence intervals will be used throughout.

4.2 Analysis populations

The ITT population is defined as the set of all randomized participants regardless of compliance. If participants are subsequently withdrawn from the study then there data will still be included and the missing data strategy detailed in the analysis section will be used. Individuals who are deemed to be post-randomisation exclusions will be excluded from the analysis.

A modified ITT population will exclude participants who had complications at birth. Analysis of this population will be made on the primary outcome only.

4.3 Treatment Adherence / received

Compliance of the intervention along with the treatment received will be reported as per the table below.



Table 4.3.1: Compliance / treatment received

| | Intervention delivery |
|---|-----------------------|
| Antenatal support period | n (%) |
| Relapse prevention leaflet. | |
| Partner/Friend/Relative relapse prevention | |
| leaflet | |
| Brief advice from a health visitor | |
| Electronic carbon monoxide testing given | |
| BabyBreathe website and app provided / | |
| accessed | |
| Immediate postnatal period | |
| BabyBreathe box sent | |
| SMS or app notification sent | |
| SMS or app opt out received | |
| Postnatal period and beyond | |
| At home/virtual postnatal visit with a health | |
| visitor | |
| Reiteration of support from health visitors | |
| Number of postpartum visits | |
| None | |
| One | |
| Two | |
| Three | |
| Four | |
| | |

4.4 Protocol deviations

Protocol deviations will be discussed at the TMG and will be reported as a list.

5.0 Trial Population

5.1 Screening data

The following data and tables will be reported from the screening data.

Table 5.1.1: Screening data by month of approaching patient

| Month of | Number of | Number | Number | Number | Number | Number |
|-----------|------------|---------------|------------|---------|-------------|------------|
| screening | patients | interested in | eligible* | giving | eligible ** | randomised |
| | approached | participating | (pre- | consent | | |
| | | | screening) | | | |
| | | | | | | |



Table 5.1.2: Reasons for declining

| Number (% Of those declining participation) | Percentage of those approached |
|---|--------------------------------|
| | |

5.2 Eligibility

5.2.1 Participant Inclusion Criteria

- 1. Those who are pregnant who have stopped smoking completely in the 12 months prior to pregnancy, or at any time during pregnancy.
- 2. At 26 weeks gestation or any time following this up until birth, woman confirms having not smoked a single puff of a cigarette for at least four weeks.
- 3. Able to read and understand English.
- 4. Willing and able to give informed consent for participation in the study.
- 5. Expired carbon monoxide (CO) reading less than four parts per million (ppm)

5.2.2 Participant Exclusion Criteria

6. Under the age of 16

This will be reported as below.

Table 5.2.1: Reasons for ineligibility

| | Frequency (%) (N=) |
|---|-----------------------|
| Pre-screening eligibility criteria met | |
| Reason for exclusion (n=) | |
| Absences of inclusion criteria | |
| Those who are pregnantwho have stopped smoking completely in the 12 months prior to pregnancy, or at any time during pregnancy. | |
| At 26 weeks gestation or any time following this up until birth, participant confirms having not smoked a single puff of a cigarette for at least four weeks. | |
| Able to read and understand English. | |



| Willing and able to give informed consent for participation in the study | |
|---|--|
| Expired carbon monoxide (CO) reading less than four parts per million (ppm) | |
| Presence of exclusion criteria | |
| Aged under 16 | |

5.3 Recruitment and participant flow

Table 5.3.1: Participant accrual (e.g. per time period, cumulative, if appropriate against predicted accrual in graphical form) for main participants (ITT population only)

| Month recruitment | of | Predicted | Actual | Cumulative Predicted | Cumulative Actual |
|-------------------|----|-----------|--------|-------------------------|----------------------|
| | | | | | |

Graph of predicted vs actual recruitment

A CONSORT diagram will also be produced.

5.4 Withdrawal information

Follow-up rates and reasons for withdrawal will be reported in the following tables.

Table 5.4.1: Follow-up

| | ITT population | | | |
|----------------------------|---------------------------------|--|--|--|
| | Control (n=) Intervention (n=) | | | |
| Lost to FU before birth | | | | |
| Lost to FU month 0-6 post | | | | |
| partum, n(%) | | | | |
| Lost to FU month 7-12 post | | | | |
| partum, n(%) | | | | |



Table 5.4.2: Reasons for loss to follow-up.

| | ITT population | | ITT+ population | |
|------------------|----------------|------------------|-----------------|------------------|
| | Control (n=) | Intervention (n= | Control (n=) | Intervention (n= |
| | |) | |) |
| Reason lost to | | | | |
| follow (month 0- | | | | |
| 6) | | | | |
| Reason 1, n(%) | | | | |
| Reason 2, n(%) | | | | |
| | | | | |
| Reason lost to | | | | |
| follow (month 6- | | | | |
| 12) | | | | |
| Reason 1, n(%) | | | | |
| Reason 2, n(%) | | | | |
| | | | | |

5.5 Baseline participant characteristics

The baseline characteristics will be summarized according to the table below.

Table 8: Baseline characteristics of trial participants

| | ITT population (n=) | | |
|---|---------------------|-------------------|--|
| | Control (n=) | Intervention (n=) | |
| Age, mean (SD) | | | |
| Number of days into pregnancy when recruited, mean (SD) | | | |
| Number of days until due date, mean (SD) | | | |
| Days since last puff, mean (SD) | | | |
| When did you quit smoking | | | |
| Before pregnancy, n(%) | | | |
| During pregnancy, n(%) | | | |
| Partner smoking status | | | |
| No partner, n(%) | | | |
| Smoker, n(%) | | | |
| Never smoker, n(%) | | | |
| Ex smoker, n(%) | | | |
| Highest qualification | | | |
| None, n(%) | | | |
| GCSE, n(%) | · | | |
| A-level, n(%) | | | |
| Degree, n(%) | | | |

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| Missing n/0/\ | |
|--|----------|
| Missing, n(%) | |
| Ethnicity | |
| White, n(%) | |
| Mixed, n(%) | |
| Asian / Asian British, n(%) | |
| Black/African/Caribbean/Black British, n(%) | |
| Arab, n(%) | |
| Any other ethnic group, n(%) | |
| Missing, n(%) | |
| Marital status | |
| Single, n(%) | |
| Co-habiting, n(%) | |
| Civil partnership, n(%) | |
| Married, n(%) | |
| Divorced, n(%) | |
| Widowed, n(%) | |
| Missing, n(%) | |
| Confidence not continue to smoke until baby's first | |
| birthday | |
| Not at all confident | |
| Slightly confident | |
| Moderately confident | |
| Very confident | |
| Extremely confident | |
| Use of Nicotine replacement therapy | |
| Have you used any Nicotine Replacement Therapy (NRT) | |
| in the last week? | |
| Did you use an e-cigarette to help you stop smoking? | |
| have you used an e-cigarette in the last week? | |
| Did you use a heat-not-burn product to help you | |
| stopsmoking? | |
| Have you used a heat-not burn product in the last week? | |
| Did you receive any professional help with stopping | |
| smoking? | |
| Do you still receive help from this organisation to stay | |
| smoke free? | |
| Are you currently using any apps which help with | |
| quittingsmoking or staying quit from smoking? | |
| Edinburgh post natal depression scale, mean (SD) | |
| PSS4 score | |
| <u> </u> | <u> </u> |

6.0 Analysis

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6.1 Outcome definitions

6.1.1 Primary Outcome

The primary effectiveness outcome is self-reported continuous postpartum smoking abstinence, biochemically validated by CO monitoring at 12 months postpartum, with cut off of less than 8ppm (i.e. a reading of 7ppm or less) for women who are not pregnant, or with a cut off of less than 4ppm if they are pregnant at this time point, according to the Russell standard (25,26). Adapting the Russell standard, we will grant a period of 'grace', allowing up to 5 smoking lapses between the birth of the baby and the 12 month follow-up, before the outcome is counted as relapse. Participants will provide CO readings electronically, using the iCO monitor (Bedfont) and study app (iCOBabyBreathe) provided at baseline. Participants will provide the REDCap database with two CO readings. Where CO readings take place in person as part of standard care, or research visits, these readings may be used.

This will be constructed from

- the question "Are you currently smoke free?" taking smoke free to be either
 - "Abstinent" with the answers "Yes I am smoke free I have not smoked a cigarette in the last 12 months (not even a puff of a cigarette)" or "Yes I am smoke free currently but I have had between one and five lapses in the last 12 months (a cigarette, or puff of a cigarette)"; and
 - "relapse" to be either "Yes I am currently smoke free but I have had six or more lapses in the last 12 months (including relapse but quit again) " or "No, I am currently smoking tobacco"; and
- The CO readings will be classified as 'verified' if a reading of 7ppm or less; and 'not verified' if 8 or more. Missing values will be classified as 'not verified'

The primary outcome with be classified as "confirmed abstinent" if the participant's response is both "Abstinent" and "verified"; otherwise it will be classified "Not conformed abstinent".

6.1.2 Secondary Outcomes

The secondary outcomes are measured at 6 and 12 months postpartum and are:

- Self-reported abstinence defined as reporting less than 5 lapses in the last 6 months at 6 months and at 12 months. [1 or 2 in fu6_smoking_status] [1 or 2 in fu12_smoking_status]
- Self-reported time to relapse defined as time from birth of child until individual self-reported date when started smoking again [fu_smoking_again_de] for individuals who report that they are currently smoking at either 6 or 12 months.
- Relapse predictors
 - Partner smoking status [fu_partner_smoke_yn]
 - Self-reported breast feeding at 6 and 12 months (yes/no)
 - Self-reported duration of breast feeding

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BMJ Open



- Self-efficacy to remain smoke free measured using the question 'How confident are you that you will continue not to smoke at least until your baby's first birthday?' at 6 months and 'How confident are you that you will continue not to smoke?'
- Postnatal depression measured the Edinburgh postnatal depression scale. This has 10 items and
 is scored using a scale ranging from 0 to 30 with high value indicating greater chance of
 depression. The scoring guide used will be
- Behavioral support use measured using the question 'In the last 6 months have you received any
 professional help with stopping smoking, e.g. from NHS smokefree services?' This will be
 analysed separately for
 - Smoking-free services
 - o GP advice
 - Digital smokefree services
- Nicotine product use measure as use of Nicotine Replacement Therapy in the last 6 months.
- Nicotine product use measure as use of Nicotine Replacement Therapy in the last 7 days
- Perceived stress will be measured using Cohen PSS4 scale. This consists 4 items each scored 0-4, with the total score ranging from 0 to 16 with higher values indicates more stress.
- AUDIT-C this is a questionnaire based on 3 questions [alcohol_frequency_fu], [alcohol_units_fu] and [alcohol_6ormore_units] each scored 0-4 and the total is scored 0-12 with higher values indicating higher chance of possible dependence.
- EQ-5D-5L
- Infant health outcomes measured by
 - Number of hospital admissions
 - Number of GP visits
 - Length of stay when giving birth
 - Neonatal unit admission or not.
- E-cig use
 - o In last 6 months
 - o Frequency of use in last 6 months
 - In last 7 days

6.1.3 Tertiary outcomes None.

6.2 Analysis Methods

6.2.1 Primary outcome

The primary outcome will be compared between treatment groups using a log-binomial regression adjusting for the stratification variables in a 'minimally adjusted' model; if adjustment for additional variables is recommended from the TSC prior to analysis this will be detailed in this document. This will allow the estimation of the relative risk of abstinence between the two treatment groups. The risk difference will be estimated from this model using the predicted risk, those factors in the model which are categorical will be set at the value with the largest number of participants and the continuous

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factors will be set at the mean value. Any individual with missing data will be assumed to have relapsed, in the event of the abstinence not being able to be confirmed biochemically it will also be assumed to have been in relapse.

Table 6.2.1: Summary for primary outcome (will be reported for the ITT and ITT+ populations)

| | ITT p | opulation | | , , | ed (only for ariables) | Fu | ılly adjus | sted |
|------------|-----------------|----------------------|------------------|-------------|------------------------|------------------|-------------|-----------------------|
| Outcome | Control (n=) | Intervention (n=) | Relative risk | p- value | Difference in risk | Relative risk | p- value | Difference in risk |
| | ` ′ | , , | (95% CI) | | (95%CI) | (95% CI) | | (95%CI) |
| 12 Month | n(%) | n(%) | | | | | | |
| abstinence | | | | | | | | |

6.2.2 Secondary outcomes

The following tables give the analysis for each outcome listed in section 6.1.2

| Outcome | Self-reported continuous postpartum smoking |
|------------------------|--|
| | abstinence. CO verified |
| Effect size | Relative risk |
| Primary Analysis model | Log-binomial regression adjusting for factors |
| | stratified in the randomisation. |
| Sensitivity analysis | Log-binomial regression adjusting for factors |
| | stratified in the randomisation and factors pre- |
| | specified by TMG before database lock. |
| Missing data | Missing data will be assumed to have relapsed |
| | into smoking. |
| Other comments | The effect size will also be estimated as the risk |
| | difference and 'number-need-to-treat' using an |
| | unadjusted model. |
| | Biochemical validation of self-reported |
| | abstinence is the gold standard outcome |
| | assessment in smoking cessation/relapse |
| | prevention trials (27). |

| Outcome | 6 month Self-reported continuous postpartum |
|------------------------|---|
| | smoking abstinence |
| Effect size | Relative risk |
| Primary Analysis model | Log-binomial regression adjusting for factors |
| | stratified in the randomisation. |



| Sensitivity analysis | Log-binomial regression adjusting for factors stratified in the randomisation and factors prespecified by TMG before database lock. |
|----------------------|---|
| Missing data | Missing data will be assumed to have relapsed into smoking. |
| Other comments | The effect size will also be estimated as the risk difference and 'number-need-to-treat' using an unadjusted model. |

| Outcome | Self-reported time-to-relapse, defined as the time from randomisation until the date first smoked |
|------------------------|--|
| Effect size | Hazard ratio |
| Primary Analysis model | Cox regression adjusting for factors stratified in the randomisation. |
| Sensitivity analysis | Cox regression adjusting for factors stratified in the randomisation and factors pre-specified by TMG before database lock. |
| Missing data | Individuals who drop-out will be assumed to have relapsed on the date of drop-out. Individuals who have not relapsed will be censored at the end of the study. |
| Other comments | Data will be presented graphically using a Kaplan-Meier Curve. Cox regression assumptions will be assessed visually using a plot of Schoenfeld residuals against follow-up time. If assumptions not met then other models adjustments to the model (treating variables as strata rather than covariates) will be attempted. If not possible then alternative modelling will be investigated. |

| Outcome | Participant reported partner smoking status at 6 and 12 months |
|------------------------|---|
| Effect size | Relative risk |
| Primary Analysis model | Log-binomial regression adjusting for factors stratified in the randomisation. |
| Sensitivity analysis | Log-binomial regression adjusting for factors stratified in the randomisation and factors prespecified by TMG before database lock. |
| Missing data | Missing data will be assumed to have relapsed into smoking. |

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| Other comments | Only to be analysed for individuals with a) the |
|----------------|---|
| | same partner status as at baseline; and b) the |
| | partner had quit by the date of randomisation |

| Outcome | Self-reported breastfeeding status |
|------------------------|--|
| Effect size | Relative risk |
| Primary Analysis model | Log-binomial regression adjusting for factors |
| | stratified in the randomisation. |
| Sensitivity analysis | Log-binomial regression adjusting for factors |
| | stratified in the randomisation and factors pre- |
| | specified by TMG before database lock. |
| Missing data | Missing data will be imputed in a sensitivity |
| | analysis. |
| Other comments | Binary yes/no at 12 months |

| Outcome | Self-reported duration of breastfeeding |
|------------------------|--|
| | (duration) |
| Effect size | Mean difference |
| Primary Analysis model | General linear model adjusting for factors |
| | stratified in the randomisation. |
| Sensitivity analysis | General linear model adjusting for factors |
| | stratified in the randomisation and factors pre- |
| | specified by TMG before database lock. |
| Missing data | Missing data will be imputed in a sensitivity |
| | analysis. |
| Other comments | |

| Outcome | Self-efficacy to remain smokefree |
|------------------------|--|
| Effect size | Relative risk |
| Primary Analysis model | Log-binomial regression adjusting for factors |
| | stratified in the randomisation. |
| Sensitivity analysis | Log-binomial regression adjusting for factors |
| | stratified in the randomisation and factors pre- |
| | specified by TMG before database lock. |
| Missing data | Missing data will be imputed in a sensitivity |
| | analysis. |
| Other comments | Binary yes/no at 12 months |

| Outcome | Postpartum depression – Edinburgh postnatal |
|-------------|---|
| | depression questionnaire (39) |
| Effect size | Mean difference |

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| Primary Analysis model | Linear regression adjusting for factors stratified |
|------------------------|--|
| | in the randomisation. |
| Sensitivity analysis | Linear regression adjusting for factors stratified |
| | in the randomisation and factors pre-specified by |
| | TMG before database lock. |
| Missing data | Missing data will be assumed to have relapsed |
| | into smoking. |
| Other comments | Assumptions will be assessed via plots of |
| | residuals to check for normality. If not normally |
| | distributed a non-parametric bootstrap will be |
| | used or a Mann-Whitney test will be used. |

| Outcome | Access in-person smoke free services |
|------------------------|--|
| Effect size | Relative risk |
| Primary Analysis model | Log-binomial regression adjusting for factors |
| | stratified in the randomisation. |
| Sensitivity analysis | Log-binomial regression adjusting for factors |
| | stratified in the randomisation and factors pre- |
| | specified by TMG before database lock. |
| Missing data | Missing data will be imputed in a sensitivity |
| | analysis. |
| Other comments | Binary yes/no at 12 months |

| Outcome | Access in-person GP advice for stop smoking |
|------------------------|--|
| Effect size | Relative risk |
| Primary Analysis model | Log-binomial regression adjusting for factors |
| | stratified in the randomisation. |
| Sensitivity analysis | Log-binomial regression adjusting for factors |
| | stratified in the randomisation and factors pre- |
| | specified by TMG before database lock. |
| Missing data | Missing data will be imputed in a sensitivity |
| | analysis. |
| Other comments | Binary yes/no at 12 months |

| Outcome | Access digital smoke free services |
|------------------------|---|
| Effect size | Relative risk |
| Primary Analysis model | Log-binomial regression adjusting for factors stratified in the randomisation. |
| Sensitivity analysis | Log-binomial regression adjusting for factors stratified in the randomisation and factors prespecified by TMG before database lock. |

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| Missing data | Missing data will be imputed in a sensitivity |
|----------------|---|
| | analysis. |
| Other comments | Binary yes/no at 12 months |

| Outcome | Nicotine product use in last 6 months |
|------------------------|--|
| Effect size | Relative risk |
| Primary Analysis model | Log-binomial regression adjusting for factors |
| | stratified in the randomisation. |
| Sensitivity analysis | Log-binomial regression adjusting for factors |
| | stratified in the randomisation and factors pre- |
| | specified by TMG before database lock. |
| Missing data | Missing data will be imputed in a sensitivity |
| | analysis. |
| Other comments | Binary yes/no at 12 months |

| Outcome | Nicotine product use in last 7 days |
|------------------------|--|
| | |
| Effect size | Relative risk |
| Primary Analysis model | Log-binomial regression adjusting for factors |
| | stratified in the randomisation. |
| Sensitivity analysis | Log-binomial regression adjusting for factors |
| | stratified in the randomisation and factors pre- |
| | specified by TMG before database lock. |
| Missing data | Missing data will be imputed in a sensitivity |
| | analysis. |
| Other comments | Binary yes/no at 12 months |

| Outcome | Perceived Stress – Cohen perceived stress scale |
|------------------------|--|
| Outcome | · |
| | (41) |
| Effect size | Mean difference |
| Primary Analysis model | Linear regression adjusting for factors stratified |
| | in the randomisation. |
| Sensitivity analysis | Linear regression adjusting for factors stratified |
| | in the randomisation and factors pre-specified |
| | by TMG before database lock. |
| Missing data | Missing data will be assumed to have relapsed |
| | into smoking. |
| Other comments | Assumptions will be assessed via plots of |
| | residuals to check for normality. If not normally |

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| distributed a non-parametric bootstrap will be |
|--|
| used or a Mann-Whitney test will be used. |

| Outcome | Alcohol Use (AUDIT-C) (40) |
|------------------------|--|
| Effect size | None. |
| Primary Analysis model | Mann-Whitney test. |
| Sensitivity analysis | None. |
| Missing data | Missing data will be imputed in a sensitivity analysis. |
| Other comments | This outcome is unlikely to be normally distributed so a non-parametric approach will be used. |

| Outcome | Quality of life EQ-5D-5L |
|------------------------|--|
| Effect size | Mean difference |
| Primary Analysis model | Linear regression adjusting for factors stratified |
| | in the randomisation. |
| Sensitivity analysis | Linear regression adjusting for factors stratified |
| | in the randomisation and factors pre-specified |
| | by TMG before database lock. |
| Missing data | Missing data will be assumed to have relapsed |
| | into smoking. |
| Other comments | Assumptions will be assess via plots of residuals |
| | to check for normality. If not normally |
| | distributed a non-parametric bootstrap will be |
| | used |

| Outcome | Number of hospital admission for child in |
|------------------------|--|
| | follow-up period |
| Effect size | Incident rate ratio |
| Primary Analysis model | Poisson regression adjusting for factors |
| | stratified in the randomisation. |
| Sensitivity analysis | Poisson regression adjusting for factors |
| | stratified in the randomisation and factors pre- |
| | specified by TMG before database lock. |
| Missing data | Missing data will be assumed to have relapsed |
| | into smoking. |
| Other comments | Assumptions will be assessed and if a negative |
| | binomial model fits the data better then it will |
| | be used. |

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| Outcome | Number of GP visits of child in follow-up period |
|------------------------|--|
| Effect size | Incident rate ratio |
| Primary Analysis model | Poisson regression adjusting for factors |
| | stratified in the randomisation. |
| Sensitivity analysis | Poisson regression adjusting for factors |
| | stratified in the randomisation and factors pre- |
| | specified by TMG before database lock. |
| Missing data | Missing data will be assumed to have relapsed |
| | into smoking. |
| Other comments | Assumptions will be assessed and if a negative |
| | binomial model fits the data better then it will |
| | be used. |

| Outcome | Length of stay on birth |
|------------------------|--|
| Effect size | Mean difference |
| Primary Analysis model | Linear regression adjusting for factors stratified |
| | in the randomisation. |
| Sensitivity analysis | Linear regression adjusting for factors stratified |
| | in the randomisation and factors pre-specified |
| | by TMG before database lock. |
| Missing data | Missing data will be assumed to have relapsed |
| | into smoking. |
| Other comments | Assumptions will be assessed via plots of |
| | residuals to check for normality. If not normally |
| | distributed a non-parametric bootstrap will be |
| | used |

| Outcome | Neonatal unit admission of child |
|------------------------|--|
| Effect size | Relative risk |
| Primary Analysis model | Log-binomial regression adjusting for factors |
| | stratified in the randomisation. |
| Sensitivity analysis | Log-binomial regression adjusting for factors |
| | stratified in the randomisation and factors pre- |
| | specified by TMG before database lock. |
| Missing data | Missing data will be imputed in a sensitivity |
| | analysis. |
| Other comments | |

| Outcome | E-cigarette use in 6 months |
|------------------------|---|
| Effect size | Relative risk |
| Primary Analysis model | Log-binomial regression adjusting for factors |
| | stratified in the randomisation. |

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| Sensitivity analysis | Log-binomial regression adjusting for factors stratified in the randomisation and factors prespecified by TMG before database lock. |
|----------------------|---|
| Missing data | Missing data will be imputed in a sensitivity analysis. |
| Other comments | |

| Outcome | Frequency of using an 3-cigarette in past 6 months |
|------------------------|--|
| Effect size | None. |
| Primary Analysis model | Mann-Whitney test. |
| Sensitivity analysis | None. |
| Missing data | Missing data will be imputed in a sensitivity analysis. |
| Other comments | This outcome is ordinally distributed so a non-parametric approach will be used. |

| Outcome | E-cigarette use in last week |
|------------------------|--|
| Effect size | Relative risk |
| Primary Analysis model | Log-binomial regression adjusting for factors |
| | stratified in the randomisation. |
| Sensitivity analysis | Log-binomial regression adjusting for factors |
| | stratified in the randomisation and factors pre- |
| | specified by TMG before database lock. |
| Missing data | Missing data will be imputed in a sensitivity |
| | analysis. |
| Other comments | |

Table 17: Secondary efficacy outcomes

| | ITT population | | Minimally adjusted | | Fully adjusted | |
|---------|---------------------------|--|-----------------------------|--|---------------------------|---------|
| Outcome | Control Intervention (n=) | | Effect size p-value (95%CI) | | Effect size (95%CI) | p-value |
| | | | | | | |



6.3 Missing Data

As mentioned in the above our primary analysis will replace missing abstinence values with relapse and the analysis of the other endpoints will be of available case. A sensitivity analysis will be conducted using multiple imputation assuming that the data are not missing at random. Alternative assumptions will be investigated but it will not be known which approaches/assumption are appropriate until we have more data about the missingness pattern. However, a reasonable NMAR choice would be to assume that those with missing data have worse outcome than those without missing data.

6.4 Additional analyses

6.5 Safety analyses

Only descriptive analysis of the SAE and SE will be reported. These will simply be listed as per the tables below.

Table 6.5.1: serious adverse events (incl. event description, duration, relationship to intervention)

| Group | Date of onset | Description | Date of resolution | Related to trial treatment | Randomised group |
|-------|---------------|-------------|--------------------|----------------------------|------------------|
| | | | | | |

Table 6.5.2: adverse events, by event, severity, or if appropriate, by relationship to intervention (including duration of treatment exposure), body compartment/system:

| Group | Date of onset | Description | Date of resolution | Related to trial treatment | Randomised group |
|-------|---------------|-------------|--------------------|----------------------------|------------------|
| | | | | | |

6.5 Software

Stata 17.1 or higher will be used for the majority of the analyses, however alternative software may be used if required.

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7.0 References

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