Supplementary table 2: Characteristics of the rural and metro samples

	Rural (n=713)	Metro (n=1,185)	P value
Mean age in years (SD))	53.2 (16.0)	48.6 (17.9)	P<0.001
Females (%)(std error)	47.5(0.27)	51.6 (1.9)	P=0.89
SEIFA			
Lowest 20% (%)	28.8	12.9	P<0.001
Second quintile	23.5	13.8	P<0.001
Third quintile	24.7	18.9	P=0.02
Fourth quintile	10.4	23.3	P<0.001
Highest 20%	12.6	31.0	P<0.001
Self-reported high Chol (%)	11.9 (1.7)	11.1	P=0.54
Self-reported Diab (%)	7.2 (1.4)	4.3 (0.7)	P=0.006
Self-reported HTN (%)	21.9 (2.0)	13.7 (1.2)	P<0.001
Self-reported IHD (%)	4.5 (0.11)	2.6 (0.6)	P=0.02
Measured high cholesterol	37.4 (27.0)	31.7 (1.7)	P=0.01
Diabetes prevalence (HbA1c)	6.8 (1.3)	5.0(0.8)	P=0.1
Measured HTN (%)	24.0 (2.4)	20.3 (1.5)	P=0.04
Overweight/obese (%)	71.2 (2.6)	57.2	P<0.001
Nutrients (mean (SD))			
Energy intake (kilojoules/day)	9880 (2567.8)	9758.9(2,589.7)	P=0.31
% EI from total fat	31.6 (6.1)	31.3 (6.5)	P0.32
%EI from Saturated fat	12.8(3.8)	17.8 (3.5))	P=<0.001
%EI from Protein	17.7 (3.8)	12.1(4.3)	P=<0.001
% EI from Carbohydrates	42.7(7.5)	43.2(8.6)	P=0.12
Sodium (mg/day)	2682.1(1057.0)	2566.0(1053.1)	P0.02

Notes: Abbreviations- SD 'standard deviations' mg 'milligrams', EI 'energy intake, HbA1c 'haemoglobin A1c', SEIFA

'Socio-Economic Indexes For Areas',HTN 'hypertension'.