

## Supplemental material: Interview protocol

### Introduction

- Recording
- Introduction interviewer, research project
- Introduction specific research
- Informed consent and questions

Phases product development		Main question	Prompts
		Which phases in product development do you distinguish?	
<b>WHO</b>			
People outside company	People per phase	Not taking your employees into account: which people are involved in product development in the just mentioned phases?	Why these people? Who decided to include these people?
<b>HOW</b>			
		How are these people involved in these phases?	
	Methodical	Method Number participants Setting Repetition Analysis Findings	Why this method?
	Non-methodical	Method Number participants Setting Repetition Analysis Findings	Why this method?
<b>WHY</b>			
	Purpose	For what reason were these people involved?	Why are these reasons important?
	Practice	How did involving these people lead to that purpose? What was the added value of the consultations?	
<b>ADDITIONAL</b>			
	First idea	When did the first idea or concept of the device occur?	
	Important changes	What was an important change in the design? What led to that change? Which people were involved in that alteration?	
<b>CLOSE</b>			
		Do you have additional questions? Word of thanks.	