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Self-reported health complaints and health-seeking behaviour among adult people in rural Bangladesh: results from a cross-sectional study

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Self-reported health complaints and health-seeking behaviour among adult people in rural Bangladesh: results from a cross-sectional study Short title: Self-reported health complaints and health-seeking behaviour in rural Bangladesh Ashraful Kabir^{1,*}, Md Nazmul Karim¹, Baki Billah¹ ¹Department of Epidemiology and Preventive Medicine, School of Public Health and Preventive Medicine, Monash University, Melbourne, Australia * Corresponding author Ashraful Kabir Department of Epidemiology and Preventive Medicine School of Public Health and Preventive Medicine Monash University, Melbourne, Australia Phone: +61 3 9903 0160 Email: md.kabir@monash.edu

- **Objectives**: To determine the self-reported health complaints and the health-seeking behaviours of a rural
- 21 population in Bangladesh.
- **Design:** A cross-sectional survey was conducted from May to October 2021.
- **Setting:** Four randomly selected administrative districts/regions of Bangladesh.
- **Participants**: 1645 rural participants aged 18 years and above.
- Outcome measures: The prevalence of self-reported health status, health-seeking behaviour and healthcare
- 26 seeking.
- **Results**: Overall, 66% (1084/1645) of participants reported illness, while 80% sought care, and 20% sought
- 28 no care or performed self-care. Multivariable analysis confirmed that participants with formal occupations
- 29 (aOR = 0.609, 95% CI 0.396, 0.938, p = 0.025), those from the second (aOR = 1.742, 95% CI 1.014, 2.991,
- p = 0.044) and fifth asset quintiles (aOR = 1.210, 95% CI 0.726, 2.019, p = 0.465), those with non-Non-
- 31 Communicable Disease (NCD)-related complaints (aOR = 5.299, 95% CI 3.673, 7.643, p = < 0.001), and
- those living at a distance >5 km from the healthcare facility (aOR = 1.725, 95% CI 1.040, 2.861, p = 0.034)
- were more likely to seek healthcare. Participants with the richest asset quintile (aOR = 1.963, 95% CI 1.080,
- 34 3.569, p = 0.027), non-NCD-related complaints (aOR = 5.299, 95% CI 3.673, 7.643, p = < 0.001) and a
- distance > 5 km of from the healthcare facility (aOR = 4.615, 95% CI 3.121, 6.824, p = < 0.001) were more
- 36 likely to seek healthcare from skilled care providers/healthcare facilities.
- 37 Conclusion: A high prevalence of self-reported health complaints was observed, while a considerable
- 38 proportion was NCD-related. Among participants who reported self-reported health complaints, a
- 39 significant proportion sought no care. Necessary initiatives are needed to improve health-seeking behaviour
- 40 to optimise the use of healthcare services in achieving sustainable health outcomes.
- **Keywords:** Bangladesh; Primary healthcare; Self-report health complaints; Health-seeking behaviour;
- 42 Health service utilisation; Multivariable analysis
 - Page | 2

data mining, Al training, and similar technologies

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- The survey was conducted in randomly selected four administrative districts, which cover the entire
 country to estimate the prevalence of self-reported health complaints and health-seeking behaviour
 among adult people in rural Bangladesh.
- A multi-stage stratified cluster sampling method was used to maximise the sample representativeness of the adult population in rural settings.
- Data collected were self-reported and there may be under-reporting or over-reporting of health complaints and health-seeking behaviour.
- As a cross-sectional study, it cannot make causal inferences from the data.

Introduction

Bangladesh has made substantial progress in population health in recent decades (1). Reduced maternal and child mortality and total fertility, effective population control and family planning, increased life expectancy and broader immunisation coverage are considerable achievements in the health sector (2, 3). However, the country is undergoing a demographic and epidemiological transition, posing new challenges. The rise of non-communicable diseases (NCDs) will likely substantially pressure the health system (4). NCD-related deaths and disabilities have gradually increased in Bangladesh from approximately 45% in 2000 to 70% of total deaths in 2019 (5). It is projected that the rising burden of NCDs, coupled with infectious and neglected diseases, will pose substantial challenges to the health system in sustainably delivering affordable, accessible and reliable health services for all segments of the population in the coming years unless appropriate strategies and actions are in place (6, 7). Several strategies and programs have been designed in response to the current disease burden and future predictions (8). Primary healthcare (PHC) services have been considerably mobilised as a common approach. Increasing PHC services will likely improve sustainable, affordable, accessible, equitable and quality healthcare (9). It is worth mentioning that Bangladesh has a pluralistic healthcare system where several practitioners provide healthcare involving various treatment methods and approaches (8). This pluralistic healthcare system allows individuals to seek healthcare services according to their needs and preferences (9). However, studies reported disparities in accessing healthcare services due to the individuals' household wealth, out-of-pocket expenses, and socio-demographic characteristics (10, 11). Moreover, the perceived severity of illness significantly determines the health-seeking behaviour and use of healthcare services (12). Against this backdrop, a better understanding of morbidities, individuals' responses, choice of healthcare services and health system factors are essential to reflect the rationale and effectiveness of health-related policies, strategies and actions. With this viewpoint, self-reported health status, health-seeking behaviour and the use of healthcare services can be the potential determinants and have increased importance in public

 health (13). Self-reported health status may integrate a range of individual (e.g. biological and mental states) and system-level factors (e.g. socio-contextual) under which individuals' health is determined (14). Therefore, self-reported health status may offer useful information about morbid conditions, care-seeking patterns, estimated disease burden, health services demands and the need for better designing of health services. Moreover, self-reported health status can be regarded as effective in resource-limited settings because it enables the stakeholders to extract health-related information with little effort and resources. There is a common assumption that self-reported assessment is less reliable and focused on contextual aspects. However, self-reported health is increasingly important in public health (15). Despite the growing importance of profiling self-reported morbidity and subsequent responses to seeking healthcare, the use of healthcare services-related research in Bangladesh remains noticeably low (16). A better understanding of self-reported health complaints, health-seeking behaviour and the use of healthcare

services is crucial for better responses to healthcare demands and gaps in the existing service delivery mechanism. The complete profile of self-reported health complaints, health-seeking patterns, health services utilisation and associated correlates in a given community are crucial to better planning and managing disease burden (16, 17). Given the importance of profiling self-reported health complaints, health-seeking behaviour and associated correlates, this study was conducted. The findings may help to support public health actions in addressing the existing disease burden in Bangladesh and similar settings elsewhere and to achieve health-related sustainable development goals.

Materials and methods

Study time and settings

This study was conducted in four administrative districts in Bangladesh: Cumilla, Jhenaidah, Rajshahi and Sylhet, from May to October 2021. The pluralistic health system was reflected in the studied districts and had multiple actors and healthcare providers, including the government (public-sector), private operators

(for-profit), non-governmental organisations, charities (not-for-profit), and donor agencies (development partners/aid) are playing roles in applying a mixed system of medical practices (8). Apart from these major providers, non-formal healthcare providers are widespread across Bangladesh and hence across the data collection districts (i.e. traditional healers, faith healers, herbalists, quacks and homoeopathy). Although the health system organisation and delivery across these districts were considerably uniform, distinctive socio-demographic characteristics, geographic features, livelihood patterns and sociocultural practices were noted (8, 18-20).

Participants and sampling strategy

A multi-stage stratified cluster sampling was used in this study (Fig 1). Bangladesh is divided into eight administrative divisions (21). Each of these divisions is further divided into several districts, and each district is divided into several sub-districts. The Bangladesh Bureau of Statistics divided the country into 2,96,718 enumeration areas (EAs) based on the latest 'Population and Housing Census enumeration map' (22). On average, each EA has 120 households (22). This list of EAs was used as a sampling frame in this study. As detailed in our protocol study, a step-wise procedure was followed in selecting the respondents (21). In the first stage, four administrative divisions were randomly chosen. Then, four districts were randomly selected, one from each division, including Cumilla, Jhenaidah, Rajshahi and Sylhet. In the protocol, the sample size was calculated as 1386. However, we decided to increase it to 1645 to allow for the availability of resources and time and to improve the power of the study (21, 23). The required smallest number of participants in any single EA was 63 in Jhenaidah. This figure was considered the maximum sampling intensity in an available EA. A total of 26 EAs were randomly chosen. Following a systematic random sampling procedure, 63 households were selected from each EA in the next stage. A single adult was interviewed in the selected household following the 'Kish Grid' method using the inclusion criteria: age ≥18 years, non-pregnant and no history of surgery in the last three months (24).

(Figure 1 to be inserted here)

Data collection procedure

Eight field enumerators administered a structured questionnaire to the sampled households. The enumerators received one week of training that covered the research topic, data collection instruments, electronic questionnaires and RedCap software (25). The questionnaire gathered socioeconomic, demographic and household-related information, self-reported health complaints, health-seeking behaviours and utilisation of healthcare services. A plain English questionnaire was developed and then translated into Bengali (the local language). The Bengali version was re-translated into English to check the consistency of meaning between versions. A pilot test of the questionnaire was conducted, and the necessary changes were made in the final version based on the feedback. The interview was conducted in Bengali.

Outcome measures

The prevalence of self-report health complaints and health seeking were the outcomes of interest. Health seeking was defined as the action taken by the individuals who reported themselves to have health complaints. The survey collected self-reported health-seeking data for the past 30 days to minimise the chance of recall bias, as reported in previous studies in Bangladesh and similar settings elsewhere (16, 26). Previous studies reported that self-reported information in the last 30 days was likely to provide more accurate information than a more extended period. Health-seeking was categorised as 'sought care' and 'did not seek care'. When an individual reported no actions taken or received treatment of their own choice without following the recommendation of the healthcare providers, it was categorised as 'sought no care.' In Bangladesh, self-management has been a common practice for a long time, and individuals use various home and herbal remedies to treat illness (8, 27). The 'no-care' and 'self-care' were merged into one category because of the low response rate. A likelihood ratio test was performed to test the feasibility of combining these two variables.

Explanatory variables were chosen based on the available literature, relevant health-seeking models, the researchers' expertise in the field of study and contextual factors (e.g. availability of healthcare providers

and healthcare facilities in the study areas). Health-seeking behaviour was reported to be associated with age, sex, education, religion and socioeconomic status of the respondents (28). Aligning with the previous studies and contextual factors, we included a range of explanatory variables: age in years (and categorised them into three groups: $<40,40-60, \ge 60$), sex (male or female), education (no formal education, primary school (I–V grade), secondary school and above), religion (Muslim or others), marital status (married or unmarried), occupation (informal or formal), type of illness (NCD-related or non-NCD- related complaints), location (as per administrative district), distance from the facilities (≤ 5 km or > 5 km) and socioeconomic status (as assets quintiles). Asset quintiles were obtained by combining household belongings following a principal component analysis (16). The following household belongings were factored in calculation of assets quintiles: land (yes, no), electricity/solar panel (yes, no), water source (yes, no), sanitary toilets (yes, no), TV/radio/mobile phone (yes, no), refrigerator (yes, no), computer (yes, no) furniture such as chair/tables/bed frame (yes, no), motorbike/easy bike (yes, no), van/rickshaw (yes, no) and cooking fuel (wood, crop residue, dung cake, coal, charcoal, kerosene, electricity, liquid gas, biogas and others).

Statistical analysis

Data analysis was done using the statistical software SPSS version 24.0. Data was checked to fix the errors and missing values before commencing analysis with the SPSS software. The prevalence of self-reported health complaints, health-seeking behaviour and the use of health services was reported as percentages with 95% confidence intervals (CI). Multivariable logistic regression was performed to assess factors associated with health-seeking behaviours and types of health service providers or facilities. The logistic regression analyses reported adjusted odd ratios (aORs) with 95% CIs. The relationships between the predictor variables were assessed and the two-way term interactions found significant at p < 0.05 were included in the multivariable model. Similar to the backward elimination method, the predictors found non-significant at p < 0.05 were dropped individually, and the resultant model was compared using the goodness-of-fit test until further improvement was established. A similar process was followed to develop the final

multivariable model for all outcome variables. Collinearity was checked and removed from the model if the R value was 0.70. If the p value was 0.20 or more for an independent variable in a crude or unadjusted model, it was removed from the final multivariable model. The final models were reported with aORs, 95% CIs and p values.

Results

Characteristics of the participants and self-reported health complaints

Table 1 shows the characteristics of the sampled participants. Data were collected from 1645 participants. Among the participants with complaints, 871 (80%) sought care, and 213 (20%) sought no care or performed self-care. Among the participants, 41.4% were aged between 40 and 60, 52.9% were female, 34.2% had a secondary education and above, 91.2% were married, 84.4% were in non-formal occupations and 92.0% were Muslim. Nearly two-thirds (36.7%) of the participants had NCD-related complaints, while 63.3% had non-NCD-related complaints. NCD-related complaints included diabetes mellitus, hypertension, heart problems, stroke, cancer, kidney disease and chronic obstructive pulmonary disease/respiratory problems. Any illness/health problems other than those mentioned above were regarded as non-NCDs. Around 68.1% had access to healthcare facilities within 5 km. The bivariate analysis showed a positive association between 'sought no care or self-care' and younger people (aged < 40 years) (p = 0.005), male (p = 0.004), being married (p < 0.001), having NCD-related complaints (p < 0.001), availability of healthcare facilities within 5 km (p = 0.013) and residence in Cumilla (p < 0.001).

Table 1 Characteristics of the sample participants by healthcare-seeking status

Characteristics	Overall (n =1084)	Sought care (n = 871; 80%)	Sought no care or self-care (n = 213, 20%)	<i>p</i> value
Age in years, Median (IQR)	43 (21)	45 (20)	40 (25)	0.118
Age group, n (%)				
< 40 years	424 (39.1)	323 (37.1)	101 (47.4)	0.005

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40–60 years	449 (41.4)	381 (43.7)	68 (31.9)	
≥ 60 years	211 (19.5)	167 (19.2)	44 (20.7)	
Sex, n (%)				
Male	511 (47.1)	393 (45.1)	118 (55.4)	0.004
Female	573 (52.9)	478 (54.9)	95 (44.6)	
Education, n (%)				
No formal education	366 (33.8)	305 (35.0)	61 (28.6)	0.210
Primary school (I–V grade)	347 (32.0)	274 (31.5)	73 (34.3)	
Secondary school and above	371 (34.2)	292 (33.5)	79 (37.1)	
Marital status, n (%)				
Married	989 (91.2)	810 (93.0)	179 (84.0)	< 0.001
Unmarried	95 (8.8)	61 (7.0)	34 (16.0)	
Occupations, n (%)				
Non-formal	915 (84.4)	748 (85.9)	167 (78.4)	0.006
Formal	169 (15.6)	123 (14.1)	46 (21.6)	
Religious identity, n (%)				
Muslim	997 (92.0)	798 (91.6)	199 (93.4)	0.236
Others	87 (8.0)	73 (8.4)	14 (6.6)	
Wealth quintile				
(socioeconomic status), n (%)				
Q1 (poorest)	189 (17.4)	153 (17.6)	36 (16.9)	0.300
Q2	217 (20.0)	183 (21.0)	34 (16.0)	
Q3	222 (20.5)	169 (19.4)	53 (24.9)	
Q4	225 (20.8)	179 (20.6)	46 (21.6)	
Q5 (richest)	231 (21.3)	187 (21.5)	44 (20.6)	
Self-rated health				
complaints/illness, n (%)		•		
NCD-related complaints	398 (36.7)	253 (29.0)	145 (68.1)	< 0.001
Non-NCD-related complaints	686 (63.3)	618 (71.0)	68 (31.9)	
District of residence, n (%)				
Cumilla	512 (47.2)	431 (49.5)	81 (38.0)	< 0.001
Jhenaidah	128 (11.8)	88 (10.1)	40 (18.8)	
Rajshahi	242 (22.3)	182 (20.9)	60 (28.2)	
Sylhet	202 (18.6)	170 (19.5)	32 (15.0)	
Distance from the facilities, n				
(%)				
≤ 5km	738 (68.1)	579 (66.5)	159 (74.6)	0.013
> 5 km	346 (31.9)	292 (33.5)	54 (25.4)	

IQR: Interquartile Range, Km: kilometer

Test statistics and p values based on ANOVA for continuous variables, Chi-square tests (or Fisher's exact tests) for categorical variables

Table 2 shows the results of the regression analysis and model specification. Respondents with formal

occupations (aOR = 0.609, 95% CI 0.396, 0.938, p = 0.025), from the second (aOR = 1.742, 95% CI 1.014,

2.991, p = 0.044) and richest asset quintiles (aOR = 1.210, 95% CI 0.726, 2.019, p = 0.465), non-NCD-

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related complaints (aOR = 5.299 95% CI 3.673, 7.643, $p \le 0.001$) and a distance from the health centre >5 km (aOR = 1.725, 95% CI 1.040, 2.861, p = 0.034) were more likely to seek healthcare.

Table 2 Predictors of healthcare-seeking status (n = 1084)

Characteristics	Sought care adjusted odds ratio (95% CI)	<i>p</i> value
Education (ref: No formal education)		
Primary school (I–V grade)	0.892 (0.595, 1.338)	0.582
Secondary school and above (VI–X grade)	1.069 (0.696, 1.641)	0.761
Occupations (ref: non-formal)		
Formal	0.609 (0.396, 0.938)	0.025
Asset quintile/socio-economic status (ref: Q1)		
Q2	1.742 (1.014, 2.991)	0.044
Q3	1.076 (0.643, 1.803)	0.780
Q4	1.170 (0.699, 1.957)	0.551
Q5 (richest)	,	0.465
Self-rated illness/NCD status (ref: single NCD)		
Non-NCD-related complaints	5.299 (3.673, 7.643)	< 0.001
Distance from the facilities (ref: ≤ 5 km)		
> 5 km	1.725 (1.040, 2.861)	0.034

Test statistics and p values based on ANOVA for continuous variables, Chi-square tests (or Fisher's exact tests) for categorical variables

Table 3 shows the predictors for using skilled care providers/healthcare facilities. Respondents with fifth asset quintiles (aOR = 1.963, 95% CI 1.080, 3.569, p = 0.027), non-NCDs related complaints (aOR = 5.299 95% CI 3.673, 7.643, p = < 0.001) and a distance > 5 km of from the healthcare facility (aOR = 4.615, 95% CI 3.121, 6.824, p = < 0.001) were more likely to seek healthcare from skilled care providers/healthcare facilities.

Table 3 Predictors of the type of facilities/providers (n = 871)

Characteristics	Sought care from skilled providers/healthcare facilities adjusted odds ratio (95% CI)	<i>p</i> value
Education (ref: No formal education)		
Primary school (I–V grade)	0.970 (0.613, 1.533)	0.895
Secondary school and above (VI–X grade)	1.119 (0.704, 1.779)	0.634
Occupation (ref: non-formal)		
Formal	1.037 (0.603, 1.784)	0.894
Asset quintile/socio-economic status (ref: Q1)		
Q2	1.159 (0.669, 2.008)	0.598
Q3	1.209 (0.677, 2.160)	0.521
Q4	1.809 (0.994, 3.293)	0.053
Q5 (richest)	1.963 (1.080, 3.569)	0.027
Self-rated illness/NCD status (ref: single NCD)		
Non-NCD related complaints	4.615 (3.121, 6.824)	< 0.001
Distance from the facilities (ref: ≤ 5 km)		
> 5 km	6.583 (3.123, 13.875)	< 0.001

Test statistics and p values based on ANOVA for continuous variables, Chi-square tests (or Fisher's exact tests) for categorical variables

Discussion

This study investigated self-reported health complaints and health-seeking behaviour, and use of health services in rural Bangladesh. Many participants (1084/1645, 66%) reported some illness. A previous study in Bangladesh reported around 75% self-reported illness among the older population (65 years or above), which is higher than our study (29) and is probably due to people with advanced age having an increased risk of morbidities (30). Among the reported illnesses, over one-third of the participants had NCD-related complaints. Previous studies have shown an increasing trend of NCDs and associated risk factors in recent years in Bangladesh, with varying prevalence based on age, income, sex, ethnicity and geographical location (31, 32). Studies reported the prevalence of hypertension to be between 15.9% and 30%, diabetes between 5% and 34.9%, cardiovascular diseases between 1% and 21% and chronic kidney diseases from 12.8% to 26.0% (31, 33-36). Our study showed that more than one-third of the complaints were NCD

This study showed that a participant with a non-NCD-related complaint was more likely to seek care compared to one with an NCD-related complaint. Due to the scope of this study, the reason for this pattern of health-seeking could be adequately explained. However, a few studies have reported that health seeking is influenced by a range of factors, including supply-side factors (e.g. health facility, care providers, cost), severity of disease, psychosocial and individual characteristics (37). NCD-related illness often requires continued medication support, well-equipped healthcare facilities and trained healthcare providers, which may not be readily available in rural settings and involve high treatment costs, leading to an avoidance of health-seeking (17, 38). Furthermore, the severity of illness determines health-seeking behaviour, showing that people may not be prompt in seeking care until their daily lifestyle is disrupted (12). NCD-related conditions may not significantly impact a person's daily activities initially and may lead to a delay or avoidance of health seeking (39).

Unlike earlier studies in a similar context, this study found no association between educational status and health seeking in Bangladesh (40, 41). A qualitative study is required to investigate how educational status influences health decision-making. Socioeconomic position (asset quintile) was not significantly associated with the type of complaint and health seeking. It is generally assumed that people from the affluent segment of society are more likely to develop NCD-related illnesses and seek healthcare. Our findings showed that more than one-third of conditions reported were NCD-related. Possibly, due to the epidemiological and demographic transition, a higher proportion of people from relatively lower socioeconomic positions are getting NCD-related illnesses (42). However, the study showed that the wealthiest group with NCD-related complaints and greater distance from the healthcare facilities had higher odds of seeking skilled providers/facilities. People from the most affluent quintile can likely afford better private healthcare facilities in the urban centre or local township. People from the low-income group often rely on unskilled care providers, including drug outlets (pharmacies), or practice self-medication (43). The NCD-related

services and trained providers are less likely to be available in rural settings. Thus, people with NCD-related health complaints were more likely to seek quality care from privately operated facilities in townships or district headquarters.

Limitations of the study

This study has certain limitations. This was a cross-sectional study. Therefore, it was unable to establish a temporal relationship between the prevalence of self-reported health complaints and the health-seeking behaviour of the participants. Another possible limitation is that self-reported data may be subject to recall bias. The findings of this study were based on data from rural settings and, therefore, may not be representative of other populations. Notwithstanding these limitations, the results offer important insights into self-reported health complaints, health-seeking behaviour and use of healthcare services, which have specific implications for better planning of healthcare services.

Conclusion

The current study provided insights into the self-reported health complaints, health-seeking behaviours, an duse of health services among the people living in rural Bangladesh. Many participants had self-reported health complaints, and a considerable proportion were NCD-related, indicating that NCDs are rising. A significant proportion of participants sought no care despite the increased efforts in mobilising services at the primary healthcare level, probably reflecting a lack of access to healthcare facilities, affordability, awareness and poor quality of care. Necessary initiatives are needed to address these issues to optimise the use of healthcare services to achieve sustainable health outcomes.

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Patient consent for publication

317 Not required

Availability of data and materials

The data used and analyzed during this research are not publicly available due to ethical restrictions, and data confidentiality. Data are available upon reasonable request from researchers who meet the criteria for

access to confidential data. Interested parties may contact the first author (md.kabir@monash.edu) for

further inquiries in this regard.

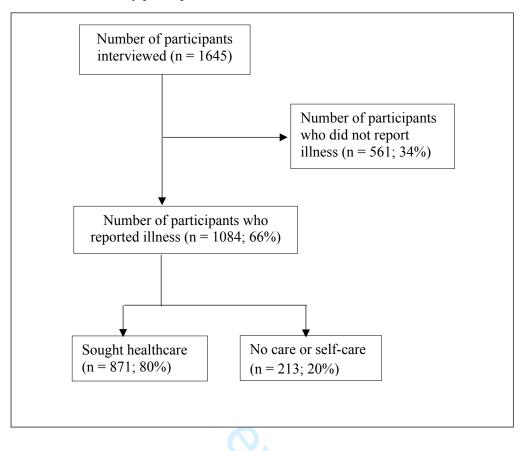
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Figure 1: Flow chart of the study participants



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self-reported health complaints and healthcare-seeking behaviour among adult people in rural Bangladesh: results from a cross-sectional study

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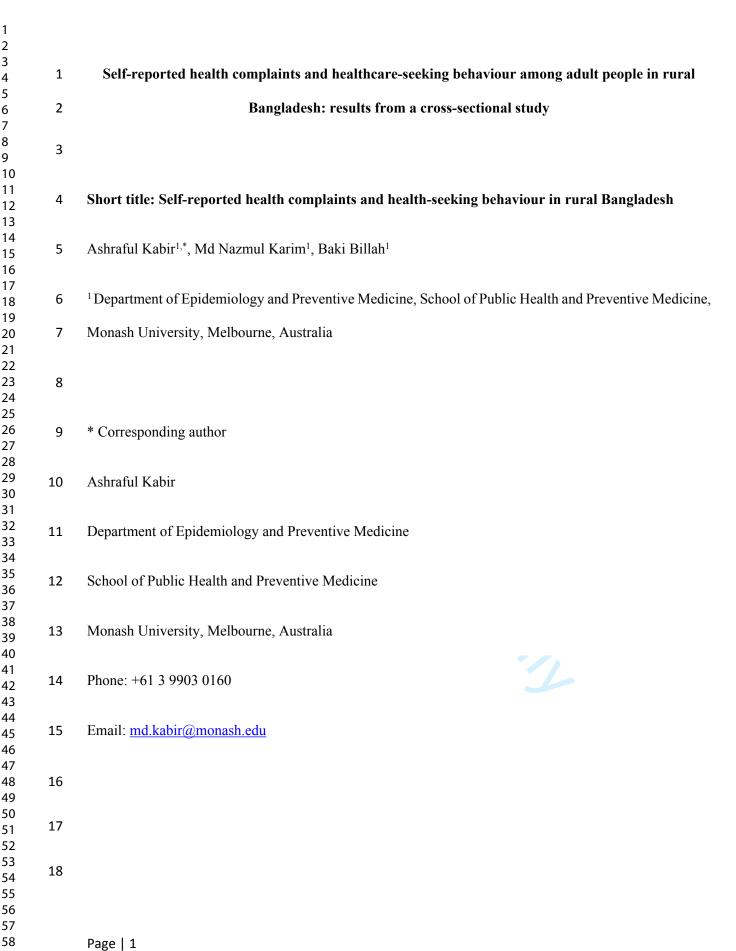
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- **Objectives**: This study aims to assess self-reported health complaints and healthcare-seeking behaviors in
- 21 a rural population of Bangladesh. These factors are crucial for understanding health challenges and
- designing effective healthcare services in rural areas.
- **Design:** A cross-sectional survey was conducted from May to October 2021.
- **Setting:** Four randomly selected administrative districts/regions of Bangladesh.
- **Participants**: A total of 1,645 rural participants aged 18 years and older.
- Outcome measures: The study assessed the prevalence of self-reported health complaints and healthcare-
- seeking behaviours.
- **Results**: Among the participants, 66% (1,084 out of 1,645) reported experiencing health complaints, with
- 29 80% seeking care and 20% either not seeking care or opting for self-care. Multivariable analysis revealed
- that participants with formal occupations (adjusted odds ratio [aOR] = 0.609; 95% CI = 0.396-0.938; p =
- 31 0.025), those from the second (aOR = 1.742; 95% CI = 1.014-2.991; p = 0.044) and fifth quintiles (aOR =
- 32 1.210; 95% CI = 0.726-2.019; p = 0.465), with non-NCD-related complaints (aOR = 5.299; 95% CI =
- 33 3.673–7.643; p = <0.001), and those living more than 5 km from healthcare facilities (aOR = 1.725–95%;
- 34 CI = 1.040, 2.861; p = 0.034) were more likely to seek healthcare. Additionally, participants in the
- wealthiest quintile (aOR = 1.963; 95% CI = 1.080-3.569; p = 0.027), those with non-NCD complaints (aOR
- = 5.299; 95% CI = 3.673–7.643; p < 0.001), and those living further than 5 km (aOR = 4.615; 95% CI =
- 37 3.121–6.824; p < 0.001) were more likely to seek care from skilled providers or healthcare
- facilities. Conclusion: A high prevalence of self-reported health complaints, particularly related to NCDs,
- 39 was observed. Despite this, many participants did not seek healthcare, indicating the need to address barriers
- 40 to healthcare access and improve health-seeking behaviors in rural Bangladesh.
- **Keywords:** Bangladesh; Primary healthcare; Self-report health complaints; Health-seeking behaviour;
- 42 Health service utilisation; Multivariable analysis

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Strengths and limitations of this study

- The survey was conducted in randomly selected four administrative districts, which cover the entire
 country to estimate the prevalence of self-reported health complaints and health-seeking behaviour
 among adult people in rural Bangladesh.
- A multi-stage stratified cluster sampling method was used to maximise the sample representativeness of the adult population in rural settings.
- Data collected were self-reported and there may be under-reporting or over-reporting of health complaints and health-seeking behaviour.
- As a cross-sectional study, it cannot make causal inferences from the data.

Introduction

Bangladesh has made substantial progress in population health in recent decades ¹. Reduced maternal and child mortality, total fertility, effective population control and family planning, increased life expectancy, and wider immunisation coverage are considerable achievements in the health sector ^{2, 3}. However, the country is undergoing a demographic and epidemiological transition posing new challenges. The rise of non-communicable diseases (NCDs) is likely to place substantial pressures on the health system ⁴. NCD-related deaths and disabilities have gradually increased in Bangladesh and currently account for 71% of deaths, an increase from 45% in 2000 ⁵. In the coming years, unless appropriate strategies and actions are in place, the rise of NCDs and infectious and neglected diseases is projected to pose substantial challenges to the healthcare system in sustainably delivering affordable, accessible, and reliable healthcare services for all segments of the population^{6, 7}.

In response to the current disease burden and future predictions, a number of strategies and programs have been introduced ⁸. As a common approach, healthcare services have considerably mobilized at the primary healthcare (PHC) level. The increase of healthcare services at the PHC are likely to improve the quality of healthcare services and make them more sustainable, affordable, accessible, and equitable ⁹. It is worth mentioning that Bangladesh has a pluralistic healthcare system where various practitioners provide healthcare services and apply treatment methods and approaches ⁸. This pluralistic healthcare system allows an individual to seek healthcare services according to their needs and preferences ⁹. However, have studies reported that disparities exist in accessing healthcare services due to household wealth, out-of-pocket expenses, and the socio-demographical characteristics of individuals ^{10,11}. These disparities, combined with the varying severity of health conditions, significantly affect health-seeking behavior ¹².

Against this backdrop, a better understanding of morbidities, individuals' responses to and their choice of healthcare services, and health system factors is important when reflecting on the rationale and effectiveness of health-related policies, strategies and actions. In regard to this viewpoint, self-reported health status, health-seeking behaviour, and the use of healthcare services can be potential determinants of the

population's health and are important factors for imrpving public health ¹³. Self-reported health integrates a range of individual (e.g., biological and mental) and system-level (e.g., socio-contextual) factors under which individual health is determined ¹⁴. Therefore, self-reported health may offer useful information about morbidity conditions, care-seeking patterns, the disease burden, demand for healthcare services, and the need for better designed healthcare services. A self-reported health status can be effective in resource-limited settings because it enables stakeholders to extract health-related information with minimal effort and resources. A great deal of health information can be included in a self-assessment questionnaire. There is a common assumption that a self-reported assessment is less reliable and focused on contextual aspects. However, self-reported health is growing in importance when it comes to public health ¹⁵.

Despite the growing importance of profiling self-reported morbidity and subsequent responses to seeking

healthcare, research related to the use of healthcare services in Bangladesh remains notably low ¹⁶. A better understanding of self-reported health complaints, health-seeking behaviour, and the use of healthcare services is crucial for improved responses to healthcare demands and gaps in the existing service delivery mechanism. The complete profile of self-reported health complaints, healthcare-seeking patterns, health services utilisation, and associated factors in a given community are crucial to better planning and managing disease burden ^{16, 17}. This study aims to fill this gap by providing a detailed profile of self-reported health complaints, health-seeking behavior, and healthcare utilization in a rural Bangladeshi population. The findings will contribute to a better understanding of the healthcare demands and gaps in service delivery, and can inform public health strategies aimed at improving health outcomes in Bangladesh and similar settings elsewhere.

Materials and methods

Study time and settings

This cross-sectional study was conducted in four administrative districts in Bangladesh—Cumilla, Jhenaidah, Rajshahi and Sylhet—from May to October 2021. The pluralistic healthcare system was observed in the studied districts, with multiple actors and healthcare providers, including the government (public sector), private operators (for-profit), non-governmental organizations, charities (not-for-profit), and donor agencies (developing partners and aids) playing roles in applying a mixed system of medical practices 8. Apart from these major formal providers, there is an extensive presence of informal healthcare providers across the districts (i.e., traditional healers, faith healers, herbalists, quacks, and homeopaths). Although the organization and delivery of the healthcare system across these districts are considerably uniform, distinctive socio-demographic characteristics, geographic features, livelihood patterns, and sociocultural practices were noted 8, 18-20 Sample size nula. Sample size was calculated by using following formula.

125
$$n = \frac{Z^2 * P(1-P)}{d^2}$$

126
$$n = \frac{(1.96)^2 * 0.09(1 - 0.09)}{(0.02)^2}$$

127
$$n = \frac{3.84*0.097*0.903}{0.0025}$$

128
$$n = \frac{3.84*0.087}{0.0004}$$

129
$$n = \frac{0.336}{0.0004}$$

Here,

n=the desired sample size

> p=the proportion of the target population. We took the nationally representative data reported the age-adjusted prevalence of diabetes as 9.7% ²¹ into account which was the highest in Bangladesh.

135
$$p=1-p$$

d=degree of accuracy desired, which is set at (0.02) 2%.

 $Z^{1-\alpha/2}$ =the standard normal deviate usually set at 1.96 corresponds to the 95% confidence interval) The minimum required sample size was calculated to be 840. Given the nationwide scope and sociodemographic diversity of the population, the sample size was adjusted by multiplying it by a design effect of 1.5 22 , to account for the sampling variance introduced by the multi-stage study design 23 . This adjustment resulted in a sample size of 840*1.5 = 1260. Additionally, a 10% non-response rate was anticipated 23 , which increased the sample size by 63, resulting in a final sample size of 1386.

Participants and sampling strategy

A multi-stage stratified cluster sampling was used in this study (Fig 1). According to the administrative structure, Bangladesh is divided into eight administrative divisions ²⁴. Each of the divisions are divided into several districts, and each district is divided into several sub-districts. The Bangladesh Bureau of Statistics divided the entire country into 2,96,718 Enumeration Areas (EAs) based on the latest Population and Housing Census enumeration map ²⁵. On average, each EA has 120 households ²⁵. This EA list was used as a sampling frame in this study. Step-wise procedures were followed in selecting the respondents, as detailed in our protocol study ²⁴. In the first stage, four administrative divisions were randomly chosen. Of them, four districts were randomly selected—one from each selected division, including Cumilla, Jhenaidah, Rajshahi, and Sylhet. The population's proportion of the latest census (64% in rural and 36% in urban) was considered to determine the number of participants. In the protocol, the sample size was calculated as 1,386; however, we decided to increase it to 1,743, considering the availability of resources and time and to increase the study power ^{24, 26}. The required smallest number of participants in any single EA was 63 in Jhenaidah. This figure was considered the maximum sampling intensity in an available EA. A total of 26 EAs were randomly chosen. In the next stage, following a systematic random sampling procedure, 63 households were selected from each EA. Applying the inclusion criteria (aged ≥18 years, not pregnant, and with no surgery history for the last three months), a single adult was interviewed in the selected household following the Kish Grid method ²⁷.

(Figure 1 to be inserted here)

164 Data collection procedure

Eight field enumerators administered a structured questionnaire to the sampled households. The enumerators received one week of training that covered the research topic, data collection instruments. administered electronic questionnaire, and RedCap software ²⁸. The purpose of the interviews was to gather essential data on the participants' socio-demographic characteristics, health complaints, and healthcareseeking behaviors. Specifically, the structured interviews were designed to collect self-reported information on health status, health-seeking actions taken in the past 30 days, and the types of healthcare services utilized. The questionnaire used in this study was developed by the research team based on a comprehensive review of the existing literature and the contextual expertise of the researchers in the field of self-reported health complaints and healthcare-seeking behaviors. The development process involved identifying key themes from relevant studies, which were then adapted to the local context to ensure the questions were culturally appropriate and relevant to the population under study. A plain English questionnaire was developed and then translated into Bengali (the local language). The Bengali version was re-translated into English to check the consistency state between versions. A pilot test of the questionnaire was conducted to assess its clarity, reliability, and effectiveness in capturing the intended data in the study context. The necessary changes were made in the final version based on the feedback to ensure that the final version of the questionnaire was well-suited to the study objectives and target population. The interview was conducted in Bengali.

Outcome measures

The prevalence of self-reported health complaints and healthcare seeking were the outcomes of interest. Healthcare seeking was defined as the state of action taken by the individuals who reported health complaints, represented as a binary variable indicating whether they sought care (of any type) or opted for self-care. The survey included four possible response options for questions assessing the outcomes of interest: "yes", "no", "don't know", and "not applicable." For the purposes of analysis, we focused on the

binary "ves" and "no", responses, as these directly correspond to whether or not the participant sought healthcare. The yes" and "no" responses were coded as binary variables to simplify the analysis and to directly assess the key outcome of interest: healthcare-seeking behavior. Among those who sought care, we further classified the source of care into skilled healthcare providers/facilities versus others (unskilled providers, self-care, etc.). The survey collected self-reported healthcare-seeking data for the past 30 days to minimise the chance of recall bias, as reported in previous studies in Bangladesh and similar settings elsewhere ^{16, 29}. Previous studies reported that 30 days of self-reported information would likely provide more accurate information than a longer time period would. Healthcare-seeking behaviors were categorized as "sought care" and "did not seek care." When an individual reported taking no actions or that they were engaged in a treatment of their own choice without following any recommendations from healthcare providers to remedy their illness, this was defined as "did not seek care." In the Bangladesh context, selfmanagement has been a common practice for a long period of time, with individuals using various home remedies (creed and herbal) to treat their illnesses 8, 30. The no care and self-care responses were merged into one category, considering the law response rate. Beforehand, a likelihood ration test was performed to test the feasibility of combing these two variables. When a person sought care from a semi-qualified (e.g., drug shop keeper, village doctor, traditional and faith healer, or homeopath) or qualified healthcare professional (e.g., general physician, nurse, or specialist). The explanatory variables were chosen based on the available literature, relevant healthcare-seeking models, researchers' expertise in the relevant fields of study, and the contextual factors (e.g., availability of healthcare providers and healthcare facilities in the study areas). Healthcare-seeking behaviors were associated with age, sex, education, religion, and the socioeconomic status of the respondents 31. Aligning with the previous studies and contextual factors, we included a range of explanatory variables: age (in years and categorized into three groups: <40, 40–60, and ≥60), sex (male or female), education (no formal education, primary school [I–V grade], or secondary school or above), religion (Muslim or other), marital status (married or unmarried), occupation (informal or formal), type of illness (NCD-related complaints or non-NCD-related complaints), location (as administrative districts), place of residency (rural or urban), distance from the facilities (≤ 5 km or > 5 km),

and socio-economic status (as asset quintiles). Asset quintiles were obtained by combining household belongings following a principal component analysis ¹⁶.

The following household belongings were factored in: land (yes or no); electricity or solar panel (yes or no); water source (yes or no); sanitary toilets (yes or no); television, radio, or mobile phone (yes or no); refrigerator (yes or no); computer (yes or no); furniture such as chairs, tables, and a bedframe (yes or no); motorbike or easy bike (yes or no); van or rickshaw (yes or no); and cooking fuel (wood, crop residue, dung cake, coal, charcoal, kerosene, electricity, liquid gas, or bio gas).

Statistical analysis

Data analyses were conducted using SPSS (version 24). The data were checked to fix the errors and missing values before commencing analysis with the SPSS software. The prevalence of self-reported health complaints, healthcare-seeking behavior, and the use of health services were reported as percentages with 95% confidence intervals. A multivariable logistic regression was performed to assess factors associated with healthcare-seeking behaviors and types of healthcare providers or facilities. The logistic regression analyses reported the adjusted odds ratios (aOR) with 95% confidence intervals. The relationships between the predictor variables were assessed, and the two-way term interactions, which were found significant at p < 0.05, were included in the multivariable model. Similar to a backward elimination method, the predictors that were found nonsignificant at p < 0.05 were dropped individually, and the resultant models were compared using a goodness-of-fit test until further improvements could be established. A similar process was followed to develop the final multivariable model for all outcome variables. Collinearity was checked and removed from the model if the r value was 0.70. If the p-value is 0.20 or more for an independent variable in a crude or unadjusted model, it will be removed from the final multivariable model. The final models were reported with aORs, 95% confidence intervals, and p-values.

Patient and public involvement:

Patients were not involved in this study.

Results

Characteristics of the participants and self-reported health complaints

Table 1 shows the characteristics of the sampled participants. Data were collected from 1,645 participants, with a response rate of 94%. The non-response rate was either due to the refusal to respond or the absence of household members. Among the participants with complaints, 871 (80%) sought care, and 213 (20%) sought no care or performed self-care. This sample subset has been included in the analysis as they engaged in healthcare-seeking. Among the participants, 41.4% were aged between 40 -60, 52.9% were female, 34.2% had a secondary education and above, 91.2% were married, 84.4% were in non-formal occupations and 92.0% were Muslim. Nearly two thirds (36.7%) of the participants had NCD-related complaints, and 63.3% had non-NCD-related complaints. NCD-related complaints included diabetes mellitus, hypertension, heart problems, stroke, cancer, kidney disease and chronic obstructive pulmonary disease/respiratory problems, while any illness/health problems other than those mentioned above were regarded as non-NCDs. Around 68.1% had access to healthcare facilities within 5 km. The bivariate analysis showed a positive association between 'sought no care or self-care' with younger people (aged < 40 years) (p = 0.005), male (p = 0.004), being married (p < 0.001), having NCD-related complaints (p < 0.001), availability of healthcare facilities within 5 km (p = 0.013) and residence in Cumilla (p < 0.001).

Table 1 Characteristics of the sample participants by healthcare-seeking status

Characteristics	Overall (n =1084)	Sought care (n = 871; 80%)	Sought no care or self-care (n = 213, 20%)	p value
Age in years, Median (IQR)	43 (21)	45 (20)	40 (25)	0.118
Age group, n (%)				
< 40 years	424 (39.1)	323 (37.1)	101 (47.4)	0.005
40–60 years	449 (41.4)	381 (43.7)	68 (31.9)	
≥ 60 years	211 (19.5)	167 (19.2)	44 (20.7)	

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Sex, n (%)				
Male	511 (47.1)	393 (45.1)	118 (55.4)	0.004
Female	573 (52.9)	478 (54.9)	95 (44.6)	
Education, n (%)			· /	
No formal education	366 (33.8)	305 (35.0)	61 (28.6)	0.210
Primary school (I–V grade)	347 (32.0)	274 (31.5)	73 (34.3)	
Secondary school or above	371 (34.2)	292 (33.5)	79 (37.1)	
Marital status, n (%)			•	
Married	989 (91.2)	810 (93.0)	179 (84.0)	< 0.001
Unmarried	95 (8.8)	61 (7.0)	34 (16.0)	
Occupations, n (%)		, , ,	,	
Non-formal	915 (84.4)	748 (85.9)	167 (78.4)	0.006
Formal	169 (15.6)	123 (14.1)	46 (21.6)	
Religious identity, n (%)				
Muslim	997 (92.0)	798 (91.6)	199 (93.4)	0.236
Others	87 (8.0)	73 (8.4)	14 (6.6)	
Wealth quintile	_			
(socioeconomic status), n (%)				
Q1 (poorest)	189 (17.4)	153 (17.6)	36 (16.9)	0.300
Q2	217 (20.0)	183 (21.0)	34 (16.0)	
Q3	222 (20.5)	169 (19.4)	53 (24.9)	
Q4	225 (20.8)	179 (20.6)	46 (21.6)	
Q5 (richest)	231 (21.3)	187 (21.5)	44 (20.6)	
Self-rated health				
complaints/illness, n (%)				
NCD-related complaints	398 (36.7)	253 (29.0)	145 (68.1)	< 0.001
Non-NCD-related complaints	686 (63.3)	618 (71.0)	68 (31.9)	
District of residence, n (%)				
Cumilla	512 (47.2)	431 (49.5)	81 (38.0)	< 0.001
Jhenaidah	128 (11.8)	88 (10.1)	40 (18.8)	
Rajshahi	242 (22.3)	182 (20.9)	60 (28.2)	
Sylhet	202 (18.6)	170 (19.5)	32 (15.0)	
Distance from the facilities, n				
(%)			6	
≤ 5km	738 (68.1)	579 (66.5)	159 (74.6)	0.013
> 5 km	346 (31.9)	292 (33.5)	54 (25.4)	

IQR: Interquartile range, km: kilometer

Test statistics and p values based on ANOVA for continuous variables; Chi-square tests (or Fisher's exact tests) for categorical variables

Table 2 shows the result of the regression analysis and the model specification. This analysis examines whether a respondent sought any form of healthcare, regardless of the type of healthcare provider (i.e., skilled or unskilled), or chose self-care. Respondents with formal occupations (aOR = 0.609; 95% CI = 0.396, 0.938; p = 0.025), from the second (aOR = 1.742; 95% CI = 1.014, 2.991; p = 0.044) and richest

quintiles (aOR = 1.210; 95% CI = 0.726–2.019; p = 0.465), with non-NCD-related complaints (aOR = 5.299; 95% CI = 3.673–7.643; p = <0.001), and who lived a distance of >5 km away from healthcare facilities (aOR = 1.725; 95% CI = 1.040, 2.861; p = 0.034) were more likely to seek healthcare.

Table 2 Predictors of healthcare-seeking status (n = 1084)

Characteristics	Sought care adjusted odds ratio (95% CI)	p value
Education (ref: No formal education)		
Primary school (I–V grade)	0.892 (0.595, 1.338)	0.582
Secondary school or above (VI–X grade)	1.069 (0.696, 1.641)	0.761
Occupations (ref: non-formal)		
Formal	0.609 (0.396, 0.938)	0.025
Asset quintile/socio-economic status (ref: Q1)		
Q2	1.742 (1.014, 2.991)	0.044
Q3	1.076 (0.643, 1.803)	0.780
Q4	1.170 (0.699, 1.957)	0.551
Q5 (richest)	`	0.465
Self-rated illness/NCD status (ref: single NCD)		
Non-NCD-related complaints	5.299 (3.673, 7.643)	< 0.001
Distance from the facilities (ref: $\leq 5 \text{ km}$)		
> 5 km	1.725 (1.040, 2.861)	0.034

Test statistics and p values based on ANOVA for continuous variables, Chi-square tests (or Fisher's exact tests) for categorical variables

Table 3 shows the predictors for using skilled care providers/healthcare facilities. Respondents with fifth asset quintiles (aOR = 1.963, 95% CI 1.080, 3.569, p = 0.027), non-NCDs related complaints (aOR = 5.299 95% CI 3.673, 7.643, p = < 0.001) and a distance > 5 km of from the healthcare facility (aOR = 4.615, 95% CI 3.121, 6.824, p = < 0.001) were more likely to seek healthcare from skilled care providers/healthcare facilities.

Table 3 Predictors of the type of facilities/providers (n = 871)

Characteristics	Sought care from	<i>p</i> value
	skilled	

	providers/healthcare facilities adjusted odds ratio (95% CI)	
Education (ref: No formal education)		
Primary school (I–V grade)	0.970 (0.613, 1.533)	0.895
Secondary school and above (VI–X grade)	1.119 (0.704, 1.779)	0.634
Occupation (ref: non-formal)		
Formal	1.037 (0.603, 1.784)	0.894
Asset quintile/socio-economic status (ref: Q1)		
Q2	1.159 (0.669, 2.008)	0.598
Q3	1.209 (0.677, 2.160)	0.521
Q4	1.809 (0.994, 3.293)	0.053
Q5 (richest)	1.963 (1.080, 3.569)	0.027
Self-rated illness/NCD status (ref: single NCD)		
Non-NCD related complaints	4.615 (3.121, 6.824)	< 0.001
Distance from the facilities (ref: $\leq 5 \text{km}$)		
> 5 km	6.583 (3.123, 13.875)	< 0.001

for categorical variables

Discussion

This study investigated self-reported health complaints, healthcare-seeking behaviour, and use of health services in rural Bangladesh. We found that a large proportion of participants (1,084 out of 1,645, 66%) reported having some degree of illness. A previous study in Bangladesh resulted in around 75% selfreported illnesses among the older population (aged 65 years or above), which is higher than our study ³². However, studies in neighbouring countries of Bangladesh have reported lower prevalence rates of morbidities. For instance, Poudel et al. found that 48.3% of the elderly in Nepal were affected by preexisting chronic conditions 33. In contrast, studies in India indicated that the prevalence of at least one morbidity among individuals aged 60 years and older ranges from 84% to 88% ^{34, 35}. This is likely due to people of advanced age having an increased risk of morbidities (33). As such, studies showed that the multimorbidity increased with age ^{36, 37}. Among the reported complaints, over one-third of the participants had NCD-related complaints. Previous studies showed an increasing trend of NCDs and associated risk factors in recent years in Bangladesh, with varying prevalence based on age, income, sex, ethnicity and

geographical location ^{38, 39}. As such, studies have reported that hypertension varied between 15.9% and 30%, diabetes between 5% and 34.9%, cardiovascular diseases between 1% and 21%, and chronic kidney diseases between 12.8% and 26.0% ^{38, 40-44}. Our study showed that more than one-third of illness complaints were NCD-related, which is consistent with findings from similar studies in comparable contexts ⁴⁵⁻⁴⁷. Although we did not report each of the major NCDs separately due to the scope and aims, we assume that the combined prevalence of NCDs is likely to be consistent with these studies.

Our study showed that a participant with a non-NCD-related complaint sought care compared to the NCD-related complaints. Due to the nature of the study, we cannot adequately explain the reasons for this varying pattern of healthcare seeking. However, a few studies have reported that healthcare seeking is influenced by a range of factors, including supply-side factors (e.g., health facility, care providers, and cost), disease severity, psychosocial, and individual characteristics ⁴⁵⁻⁵⁰. NCD-related illnesses often require continued medication support, well-equipped healthcare facilities, and trained healthcare providers. These factors may not be readily available in rural settings and can involve high treatment costs, leading to avoidance of healthcare ^{17,45,46}. Illness severity also influences healthcare-seeking behavior, as people may not be prompt to seek care unless the illness disrupts their daily lifestyle ¹². NCD-related illnesses may cause little or no impact on the daily activities of the person, which may lead to delayed or avoidance of healthcare seeking

Unlike the previous studies mentioned, our study found that educational entainment did not have a significant influence on healthcare seeking in Bangladesh and in similar contexts ^{52, 53}. We suggest that a further qualitative study investigate the extent that educational entainment influences health decision-making. Socio-economic position (wealth quintile) was not found to be significantly associated with illness complaints or seeking of healthcare. It is generally assumed that people from affluent segments of society are more likely to develop illnesses and seek healthcare. Our findings showed that more than one third of illnesses were reported to be NCD-related. Possibly due to the epidemiological and demographic transitions, a higher proportion of people from relatively lower socio-economic positions are developing

illnesses. In particular, epidemiological and demographic transitions NCD progress the change of developing NCDs among low-income groups rapidly increased ⁵⁴. However, the findings show that the wealthiest group with NCD-related illness complaints who lived a greater distance from the healthcare facilities had higher odds of seeking skilled providers or facilities. This may be due to the fact that people belonging to the richest quintile had more reliance on private healthcare facilities, which are located in the urban centre or local township. People from the low-income group often rely on unskilled care providers, including the highly prevalent drug outlets (locally known as pharmacies), informal care providers, and the practice of self-medication ⁵⁵. NCD-related services and trained providers are less likely to be available in rural settings, so, people with NCD-related health complaints have a greater likelihood of seeking care from privately operated facilities, usually located in townships or district headquarters or far away, to ensure quality care.

Limitations of the study

This study has certain limitations. This was a cross-sectional study, so it wasunable to establish a temporal relationships between the prevalence of self-reported health complaints and the healthcare-seeking behaviour of the participants. A possible limitation is that self-reported data may be subjected to recall bias. The findings of this study were based on data from rural settings; therefore, they may not be easily representative of other populations. Notwithstanding these limitations, the findings offer important insights on the state of self-reported health complaints, healthcare-seeking behavior, and the use of healthcare services, which have certain implications for designing better health planning.

Conclusion

This study sheds light on the self-reported health complaints, health-seeking behaviors, and healthcare utilization patterns among people in rural Bangladesh. A large proportion of participants reported health

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complaints, with over one-third of these complaints being related to non-communicable diseases (NCDs), highlighting the growing burden of NCDs in rural settings. Despite this, 20% of participants did not seek care, even though healthcare services were available within a reasonable distance for most individuals. The factors associated with seeking healthcare included the presence of non-NCD-related complaints, formal employment, higher socioeconomic status, and access to healthcare facilities. These findings suggest that barriers to healthcare-seeking, such as affordability, awareness, and quality of care, continue to persist, despite efforts to improve primary healthcare services. It is clear that tailored interventions are needed to improve healthcare access, particularly for NCD management, and to encourage more proactive health-seeking behaviors. Moreover, addressing the accessibility of skilled care providers and improving public awareness about NCDs are crucial for optimizing healthcare utilization and achieving better health outcomes in rural areas.

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Authors' contributions

Ashraful Kabir (AK) is the review guarantor. Ashraful Kabir (AK), Md Nazmul Karim (NK), and Baki Billah (BB) conceived and designed the study. AK developed the data collection tools. AK, and the data collection activities and coordinated the field operations. AK prepared the first draft of the manuscript. NK and BB revised the manuscript. BB provided overall stewardship. The final manuscript has been read and approved by all the authors.

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373	Fundin

374 This study received no funds from any sources.

Competing interests

The authors declare that they have no competing interests.

Ethics approval and consent to participate

- The project has been approved by Monash University Human Research Ethics Committee (Project ID:
- 379 27112) and the Bangladesh Medical Research Council (BMRC) (Ref: BMRC/NREC/2019-2022/270). This
- 380 study was performed in line with the principles of the Declaration of Helsink. All participant provided
- informed written consent.

Patient consent for publication

383 Not required

Availability of data and materials

- 385 The data used and analyzed during this research are not publicly available due to ethical restrictions, and
- data confidentiality. Data are available upon reasonable request from researchers who meet the criteria for
- access to confidential data. Interested parties may contact the first author (md.kabir@monash.edu) for
- further inquiries in this regard.

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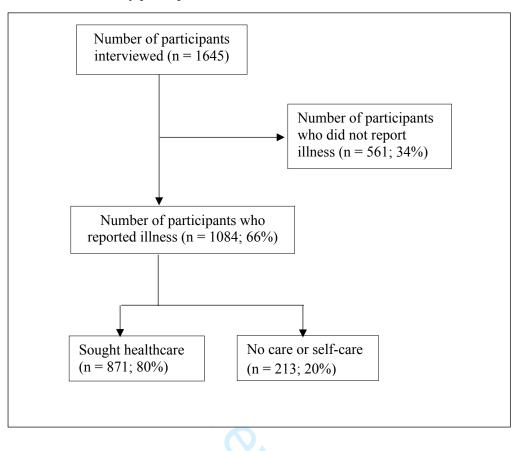
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Figure Legends:

Figure 1: Flow chart of the study participants

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Figure 1: Flow chart of the study participants



Household Survey Form

A. Household Identification

	Questions	Code	Responses
A.1	Household ID (this study will include 1323 households. Please write 4 digits number in the boxes)		
A.2	District	Cumilla 1 Jhenaidah 2 Rajshahi 3 Sylhet 4	
A.4	Enumeration Area (EAs) type	Rural 1 Urban 2	
A.6	Enumeration Area (EAs) number Upazila Address (specify the name)	EA 1 EA 2 EA 3 EA 4 EA 5 EA 6 Sub-district Union/Ward Village/Mohollah Household head Bari/para Location	
A.7	Interviewer's name & code	Name	
A.8	Data collection data	DD / MM / Year	
A.9			

B. Respondent information

	Questions	Code	Responses
B.1	Respondent name	(specify)	
B.2	Relation with the household head	(specify)	
B.3	Respondent contact number	(specify)	
B.4	Do you have any health insurance?	Yes	
B.5	Age of the respondent (write age in the round off figure)		
B.6	Gender of the respondent	Male 1 Female 2	

			1
B.7	Occupation of the respondent	Unskilled manual 1	
		Skilled manual	
	[(Unskilled manual= day labor,	Non-manual 3	
	Rickshaw/van puller, agri-labor,	Professional 4	
	non-agri labor, boatman,	Housewife5	
	blacksmith, goldsmith,	Unemployed 6	
	cultivator, fisherman, carpenter,	Student	
	potter, shoe maker, vendor,	Other (specify)	
	domestic maid/servant)	(specify)	
	(Skilled manual=motor driver,		
	mechanic, operator, electrician,		
	police, defence force)		
	(Non-manual=shop keeper,		
	landlord, small and medium		
	enterprise, businessman,		
	imam/priest)		
	Professional doctor, engineer,		
	teacher, NGO worker, Govt		
	employee, private employee,		
	lawyer, retired service holder)		
B.8	Education of the respondent	No formal schooling 1	
		Primary level (I-IV grade) 2	
	, 0	Secondary level (VI-IX grade) 3	
		Above secondary level (>X grade) 4	
		Not applicable5	
B.9	Religion of the respondent	Muslim 1	
,	The grant of the trap and the	Hindu 2	
		Christian	
		Buddhist	
		Others	
B.10	Marital status of the respondent	Married 1	
D.10	Marital status of the respondent	Unmarried	
		Divorced 3	
		Widowed	
D 44	2 1:1	Not applicable	
B.11	Do you or did you smoke any	No, never smoked 1	
	tobacco products such as	Yes, in the past	
	cigarettes or bidi or Shisha	(more than 1 month)2	
	(water pipe)?	Yes, currently smoking 3	
B.12	If yes, what type (if multiple	Cigarettes 1	
	responses, take the most	Bidi 2	
	frequent one)?	Shisha (water pipe) 3	
		Others (specify) 4	
B.13	If currently smoking, number of		
	sticks in a typical day?	(specify in numbers)	
B.14	Duration of smoking?	(specify in years)	
D 15	Do you or did you over concurre	No navar smalrad	
B.15	Do you or did you ever consume	No, never smoked	
	smokeless tobacco?	Yes, in the past	
		(more than 1 month)	
		Yes, currently smoking 3	

B.16	If yes, what type (if multiple	Chew, moist or dry snuff,	
D.10		dip or snus 1	
	responses, take the most	*	
	frequent one)?	Cigar/Cigarillo	
		Gul	
		Gutka4	
		Khaini	
		Naswar6	
		Nasal snuff7	
		Paan/Betel Quid with tobacco 8	
		Sada pata 9	
		Tobacco gum 10	
		Zorda11	
		Others (specify) 12	
B.17	If currently consume, number of frequencies in a typical day?	(specify in numbers)	
B.18	Duration of consumption?	(specify in years)	
B.19	Do you or did you ever consume	No, never smoked 1	
	alcohol?	Yes, in the past	
		(more than 1 month)	
		Yes, currently smoking	
		2 20, contently billoming	
B.20	If currently consume, number of	('C' 1)	
	frequencies in a typical week?	(specify in numbers)	
	Sequences in a syprem were		
B.21	Duration of consumption?	(specify in years)	
D 00			
B.22	Do you take extra table salt in	Yes	
D 00	your meal?	No	
B.23	If yes, how frequently?	Regular 1	
		Occasionally 2	
B.24	Typically, how often do you eat	Once a day or less	
	a portion of	2 or more times a day	
	fresh/frozen/tinned/dried fruits?	Once a week or less	
	(don't count fruit juices) [please	2-3 times a week	
	count the frequency]	4 or more times a week	
		Never or very rare	
B.25	Typically, how often do you eat	Once a day or less	
- :==	red meat (including camel, lamb,	2 or more times a day	
	beef, and veal.) [please count the	Once a week or less	
	frequency]	2-3 times a week	
	in equency j	4 or more times a week	
D 26	Typically have after do	Never or very rare	
B.26	Typically, how often do you eat	Once a day or less	
	rice [please count the frequency]	2 or more times a day	
		Once a week or less	
		2-3 times a week	
		4 or more times a week 5	
		Never or very rare	
B.27	Typically, how often do you eat	Once a day or less	
	cake, sweet pastry, biscuits,	2 or more times a day	
	chocolate, halva or other types of	Once a week or less	
		2-3 times a week	

			_	
	sweet pastries or desserts?	4 or more times a week		
	[please count the frequency]	Never or very rare		
B.28	Typically, how often do use	Once a day or less		
	butter or animal fat in your	2 or more times a day		
	cooking? (for example, for	Once a week or less		
	cooking rice, vegetables and	2-3 times a week		
	pastries) [please count the	4 or more times a week		
	frequency]	Never or very rare	6	
B.29	Typically, how often do you take	Once a day or less	1	
	fresh/canned vegetable? [please	2 or more times a day	2	
	count the frequency]	Once a week or less	3	
		2-3 times a week	4	
		4 or more times a week	5	
		Never or very rare	6	
B.30	Typically, how often do you eat	Once a day or less		
	fast-food such as pizza, burger,	2 or more times a day		
	sandwich, etc? [please count the	Once a week or less		
	frequency]	2-3 times a week		
	. 1	4 or more times a week		
		Never or very rare		
B.31	Typically, how often do you eat	Once a day or less		
D .51	fatty-rich food such as biryani,	2 or more times a day		
	pulao-rice, tahari, etc.? [please	Once a week or less		
	count the frequency]	2-3 times a week		
	count the frequency	4 or more times a week		
		Never or very rare		
B.32	Typically, how often do take	Once a day or less	1	
D.32	beverage (Coke, Pepsi, Fanta,	2 or more times a day		
	7up, Energy drink etc) [please	Once a week or less		
	count the frequency	2-3 times a week		
	count the frequency	4 or more times a week		
B.33	Typically have much time do	Never or very rare		
Б.33	Typically, how much time do	One hour a day or less		
	you expend in physical	2 or more hours a day		
	activity/exercise (walking,	One hour a week or less.		
	jogging, playing/sports etc)	2-3 hours a week		
	[please count the number of	4 or more hours a week.		
D 24	hours]	Never or very rare		
B.34	Typically, how much time do	One hour a day or less		
	you expend in watching TV	2 or more hours a day		
	[please count the number of	One hour a week or less.		
	hours]	2-3 hours a week		
		4 or more hours a week.		
D 2 5		Never or very rare		
B.35	Typically, how much time do	One hour a day or less		
	you expend in virtual world	2 or more hours a day		
	(social media. video game)?	One hour a week or less.		
	[please count the number of	2-3 hours a week		
	hours]	4 or more hours a week.		
		Never or very rare	6	
B.36	Do you have any risk	NCDs	Yes	No
	factor/NCDs?	Cardiovascular		
		diseases		

		Chronic respiratory diseases		
		Diabetes mellitus		
		Cancer		
		Hypertension		
		Other (specify)		
B.37	Distant of the household from the nearest primary health center (PHC)?	< 5 km	2 3	

C. Illness and health service access

	Questions	Code	Responses
C.1	Within the last 3 months, did you have an illness/conditions that prompted you to visit someone to treat?	Yes 1 No 2 Don't know 9	☐ C:27
C.2	Within the last 3 months, how many episodes of illness/conditions that prompted you to visit someone to treat?	(specify)	
C.3	How long ago the last episode of illness happened that prompted you to visit someone to treat?	Write days in round off	
C.4	Do you know what the name of the disease/illness/condition was?	Yes 1 No 2 Don't know 8 Not applicable 9	
C.5	What was the primary symptom that prompted you to visit a healthcare practitioner?	Yes 1 No 2 Don't know 8 Not applicable 9	
C.6	High blood pressure	Yes 1 No 2 Don't know 8 Not applicable 9	
C.7	Fever	Yes 1 No 2 Don't know 8 Not applicable 9	
C.8	Breathing difficulty/shortness of breath	Yes 1 No 2 Don't know 8	
C.9	Chest tightness	Not applicable 9 Yes 1 No 2 Don't know 8 Not applicable 9	
C.10	Respiratory infection/flu/colds	Yes	

		Don't know 8	
		Not applicable9	
C.11	Chronic cough (mucus)	Yes 1	
		No 2	
		Don't know 8	
		Not applicable9	
C.12	Swelling ankles/feet/legs	Yes 1	
C.12	Swelling anxies/rect/regs	No	
		Don't know 8	
C 12	T 11 //1: /	Not applicable 9	
C.13	Increased hunger/thirst	Yes 1	
		No 2	
	<u> </u>	Don't know 8	
		Not applicable9	
C.14	Weight loss/gain	Yes 1	
		No 2	
		Don't know 8	
		Not applicable9	
C.15	Fatigue/tiredness/weakness/lack of energy	Yes 1	
	3, 11 2, 12 2, 13	No 2	
		Don't know 8	
		Not applicable9	
C.16	Frequent urination	Yes 1	
C.10	rrequent urmation	No 2	
	4	Don't know 8	
G 15	D1	Not applicable9	
C.17	Blurry vision/vision loss	Yes 1	
		No 2	
		Don't know 8	
		Not applicable9	
C.18	Tingling/pain/numbness	Yes 1	
		No 2	
		Don't know 8	
		Not applicable9	
C.19	Discomfort in	Yes 1	
	chest/shoulders/elbow/jaw/back	No 2	
	onesa site di della migami e della	Don't know 8	
		Not applicable9	
C.20	Slow heartbeat	Yes 1	
C.20	Slow Heartocat	No 2	
		Don't know 8	[]
~ • •		Not applicable9	
C.21	Fainting/near fainting	Yes 1	
		No 2	
		Don't know 8	
		Not applicable9	
C.22	A lump (lymph nodes, dimple, pucker, ich)	Yes 1	
		No 2	<u> </u>
		Don't know 8	
		Not applicable9	
C.23	Skin change (yelling, darkening, redness,	Yes 1	
0.23		No 2	
	freckles)]
		Don't know 8	
		Not applicable 9	

C.33	How many days were required before you			Write days in 1				
	got recovered?							
C.34	provider f	for all these v	y in total to the risits? (Provider fee/	Write the amor		Tk		
			et fee) (Taka)]					
C.35	How much did you pay for transport for			Write the amou		TD1		
	provider visits (round trip including any accompanied person)? (Tk.)]					Tk		
C.36	How much did you pay for medicines advised by this provider? (Tk.)			Write the amor	Tk			
C.37	Did you have any diagnostic tests done			Yes	1			
	during thi	s visit(s)?]		No				
				Don't know	8			
C.38	diagnostic accompan going for	tests d nied person, the test(s)	you pay in total for all one, including the consider both were and report collection? te and put the sum)	Write the an	Tk			
C.39			ders told you should	Yes	1			
			for this illness?	No				
				Don't know				
C.40		you take any medicine at this time						
	(interview	date) for thi	is illness?	No				
C 41	IC 1	414	1 11	Don't know 8 Yes 1				
C.41	If yes, does the patient has any medicine available at home?			No				
	available	at nome?						
C.42	Don't know					provider?		
0	Can I see		you our prosente du te	o person with r	(est of the ture	p10 (1001)		
	(Please ch	neck these me	edicine and fill up a row	for each item at	e)			
	A	В	C	D	E	F		
List	Medicin	Conditio	Obtained from	Does the	Cost of last	Did the		
	e	n for		patient take	month	cost		
		which	(Govt hos=1	medicine	medicine	shared		
	(write	taking	NGO/Mission=2	regularly if	(D 1- 1 +-	by any		
	the marketi	medicine	Govt health clinic/centre=3,	prescribed so?	(Rounded to the nearest	insuran ce?		
	ng	(write a,	Private hos/clinic=4	80:	taka; write 0 if	ce:		
	1115	i wiite a.			taka, wiite o ii			
	name if			(Yes=1		(Yes=1		
	name, if	b, c, d, e,	Private	(Yes=1 No=2)	received from	(Yes=1 No=2)		
	1 1			(Yes=1 No=2)		(Yes=1 No=2)		
	not	b, c, d, e, f, g, from	Private pharmacy/drug	`	received from	`		
	not possible , write category	b, c, d, e, f, g, from the	Private pharmacy/drug shop=5 Traditional provider=6	`	received from	`		
	not possible , write category i.e., BP,	b, c, d, e, f, g, from the previous	Private pharmacy/drug shop=5 Traditional	`	received from	`		
	not possible , write category i.e., BP, diabetic	b, c, d, e, f, g, from the previous	Private pharmacy/drug shop=5 Traditional provider=6	`	received from	`		
	not possible , write category i.e., BP, diabetic medicin	b, c, d, e, f, g, from the previous	Private pharmacy/drug shop=5 Traditional provider=6	`	received from	`		
Mad 1	not possible , write category i.e., BP, diabetic	b, c, d, e, f, g, from the previous	Private pharmacy/drug shop=5 Traditional provider=6	`	received from	`		
Med-1	not possible , write category i.e., BP, diabetic medicin	b, c, d, e, f, g, from the previous	Private pharmacy/drug shop=5 Traditional provider=6	`	received from	`		
Med-2	not possible , write category i.e., BP, diabetic medicin	b, c, d, e, f, g, from the previous	Private pharmacy/drug shop=5 Traditional provider=6	`	received from	`		
Med-2 Med-3	not possible , write category i.e., BP, diabetic medicin	b, c, d, e, f, g, from the previous	Private pharmacy/drug shop=5 Traditional provider=6	`	received from	`		
Med-2 Med-3 Med-4	not possible , write category i.e., BP, diabetic medicin	b, c, d, e, f, g, from the previous	Private pharmacy/drug shop=5 Traditional provider=6	`	received from	`		
Med-2 Med-3	not possible , write category i.e., BP, diabetic medicin	b, c, d, e, f, g, from the previous	Private pharmacy/drug shop=5 Traditional provider=6	`	received from	`		

		1			-					
Med-8										
Med-9										_
	Ask these questions to collect more information about access to medicine and associated factors.							d		
C.43	Do the he	ealthcare prov	viders at govt	Yes			No		Don't	know 🗆
	facility take/will take the patient's									
	ability to pay to decide the									
	medicines	to be prescri	bed?							
C.44			roviders at a	Yes			No		Don't	know 🗆
			ospital/clinic)							
			nt's ability to							
		-	edicines to be							
C 45	prescribed		• 1 1,	3.7	_		3. T		D 1	. \Box
C.45			viders consult	Yes	Ш		No	Ш	Don't	know \square
		during the pr	ng the cost of							
C.46			entical drugs	Yes			No		Don't	Iznovy 🗍
C.40		neric) prices d		168	Ш		INO		Dont	KIIOW L
C.47			medicine is	Yes	П		No		Don't	know 🗆
C. 4 7	_		ost at govt	103	ш		140		Don't	KIIOW —
	facilities?		gove gove							
C.48			ine, did you	Yes	П		No		Don't	know 🗆
		•	product at a							
	pharmacy	?								
C.49	Did you d	liscontinue m	edication due	Yes			No		Don't	know 🗆
			to buy that							
		ribed regular								
C.50			he drug that	Yes			No		Don't	know \square
			to the price							
0.51			ist's opinion?	3.7			3. T		D 11	. —
C.51	_		lrug shopper	Yes	Ч		No		Don't	know ∟
	for a such		igs if you ask			4				
C.52			or quality of	Yes			No		Don't	know 🗍
0.52				1 03	Ш		110		Don't	Kilow 🗀
	drugs upon the pharmacist's recommendation due to the									
	minimum									
C.53	Do you c	onsider a co	mpany/brand	Yes			No		Don't	know 🗆
	in purchas	sing medicine	?							
C.54			care services	Yes			No		Don't	know 🗆
		vt is good?								
C.55	_		hcare service	Yes			No		Don't	know \square
			at a nearby							
0.56	govt facili		'd MOD I	3.7			3. T		D 11	. –
C.56			with NCD has	Yes	Ш		No		Don't	know 🗆
	influence,		cess (with no irrespective							
			on) to nearby							
	govt facili		on, to nearby							
C.57			care services	Yes	П		No		Don't	know 🗆
'		ivate facility						_		- · · · —
C.58			hcare service	Yes			No		Don't	know 🗆
			e at nearby		_					
	private fac									

C.59	Do you think a person with NCD has easy and equitable access (with no influence, irrespective socioeconomic condition) to nearby	Yes	No	Don't know □
	private facilities?			
C.60	3	Yes	No	Don't know □
	cost is reasonable at nearby private			
	facilities and affordable for the			
	majority?			

D. Household assets and socioeconomic condition

	Questions	Code	Responses		
D.1	Location of the house	Rural area1			
		Pourasova2			
	O ₂	City corporation3			
D.2	Status of your living house	Self-owned1			
		Rented			
		Govt. land 3			
		Owned by landlord (without rent) 4			
		Other (specify)8			
D.3	How many rooms (unit)?	>3 rooms1			
		3 to 4 room2			
		4-5 rooms			
		>5 room4			
D.4	Type of house	Unpaved hut (tin roof)1			
		Semi-stone/brick build house2			
		Stone/brick build house3			
		Other (specify) 8			
D.5	Do you have any cattle in your	Ox1			
	house? (write the number)?	Cattle/buffalo2			
		Sheep/goat3			
		Chicken/duck4			
		Other (specify)8			
D.6	Does this house have homestead	Yes1			
	land?	No			
		Don't know8			
		Refused to tell9			
D.7	If yes, how much homestead land	Specify quantity in decimal			
	(decimal) does your household				
	own?				
D.8	Does your household own any land,	Yes1			
	other than homestead land?	No2			
		Don't know8			
		Refused to tell9			
D.9	If yes, how much homestead land	Specify quantity in decimal			
	(decimal) does your household				
	own?				
D.10	Please choose the level that is	>400001			
	closest to what your household	4001 to 80002			
	spent total over the past month	8000 to 120003			
	(taka)?	>120004			
		Don't know8			

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